



Digital and Communications Privacy Notice

This privacy notice tells you about the information we collect and process concerning our digital and communication activities. In collecting this information, we act as a data controller and, by law, we are required to provide you with information about us and about why and how we use your data, and the rights you have over your data.

For more detailed guidance, please see our General Privacy and Personal Data Protection Policy.

What personal data do we collect?

When you sign up to our mailing lists and / or engage with us on social media, or you are the recipient of a survey request, we collect the following information:

- Name
- Gender
- Age / date of birth
- Email address
- Phone number
- Nationalities held
- Country of residence
- Social media name(s)
- Survey responses (from time to time)
- Images, videos and other digital media
- Social media handles (of those users who refer to or tag World Sailing and our media output) and the contents of your posts referring / tagging us

Why do we collect your personal data?

We use your personal information in order to conduct surveys, distribute our press releases, statements, ezines and other media information. We monitor posts on social media to determine what mentions are being made of World Sailing, and we also collect information, images, videos and other digital media to produce content for our social media and other channels.

How do we use your personal data that we've collected?

We store your personal information in our database which is only accessible by our staff. We do not share this information with third parties (except we may re-share/re-tweet out mentions of World Sailing and we may share images, videos and other digital media on our social media and other online channels).

We will not use any of the personal information you provide to us to make any automated decisions that may affect you.

The above uses of information may involve the transfer of your personal data from the UK to the European Union (EU) and outside of the EU, with your consent. Where this occurs, we will always transfer your data in a secure and encrypted state. However, in the event your information is transferred to another country, it will be subject to the laws of that country, which may not always be equivalent to those in the UK or your own country. More information about international transfers of personal data can be found at paragraphs 4.14-4.17 of our General Privacy and Personal Data Protection Policy.

For any images, videos and digital media content (including where world Sailing has been tagged or mentioned), we may use and retain this information on the ground of our legitimate interest, which is to ensure that we can produce social media and other online content.

How long do we keep your personal data for?

We keep your personal data for as long as you wish to keep receiving information from us or be featured on our social media and online channels. If you choose to unsubscribe, we will keep the historic record of your subscription, but we will not use it to contact you further.

If you wish for us to delete the information we hold about you, please contact us or click the unsubscribe link in our emails.

Your rights over your information

Under data protection laws and the International Standard for the Protection of Privacy and Personal Information, you have rights with respect to your personal information. These rights include rights to access, rectification, restriction, opposition and deletion (in certain circumstances).

If we are processing your information on the basis of your consent for us to do so, you can ask us to stop using your information by withdrawing your consent.

You can find more information under the UK GDPR guidelines at www.gov.uk/government/publications/data-protection-rights-for-data-subjects/data-protection-rights-for-data-subjects and at paragraph 4.8 of our General Privacy and Personal Data Protection Policy.

Contact Us

We have appointed a data protection officer (DPO) to oversee compliance with this privacy notice. If you have any queries or concerns about our use of your information, please contact the Data Protection Officer at legal@sailing.org.

Your right to complain

If you have a complaint about our use of your information, you can contact the Information Commissioner's Office via their website at www.ico.org/concerns or write to them at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF