

Advertising Code

[Advertising Code provisions for Wingfoil – regulation 20]

A submission from the Equipment Committee Chair

Purpose or Objective

Introduce in the Advertising Code provisions for Wingfoil

Proposal 1

Table 1 - Event Advertising

Allowed Advertising - see Regulation 20.4.1

	Hull	Boom	Backstay and Kite line	Sails, Kites and Wings
Boat Type or Size	On each side of the hull , but not aft of the longitudinal distance stated from the foremost point on the hull	On the forward part of each side of the boom <u>(except if Regulation 20.4.1.4 applies)</u>	A flag, attached to a backstay or kite line, fitting in the following rectangle sizes (2)	On each side of the sails
...				
Windsurfer	No Advertising	No Advertising	No Advertising	Not exceeding 0.4 sq m, placed between the sail numbers and the boom (wishbone) and aft of the foot median line (may cover the sailmaker's mark)
Kiteboard – non-foiling	Any 25% of the area of the top and bottom surfaces	Not applicable	Up to two flags 150mm x 150mm	No Advertising
Kiteboard – foiling	2 stickers 50cm x 10cm in the aft third of the bottom of the hull	Not applicable	Up to two flags 150mm x 150mm	No Advertising
<u>Wingfoiling</u>	<u>2 stickers 50cm x 10cm in the aft third of the bottom of the hull</u>	<u>Not applicable</u>	<u>Not applicable</u>	<u>2 stickers 25cm x 25cm</u>

(...)				
Boat selected by World Sailing as equipment at a future Olympic Sailing Competition	Greater of 1m or 25% of hull length	Not exceeding 20% of the boom length	One flag 750mm x 500mm	Jib - 60% of the sail area, Mainsail – No Advertising, Spinnaker – No Advertising

- (1) In this table, the word 'boat' does not include windsurfers, kiteboards, **wingfoils** or radio-controlled boats.

...

Proposal 2

Table 2 – Manufacturer's and Sailmaker's Marks

Allowed marks - see Regulation 20.7.1

	Hull	Spars and Equipment	Sails, Kites and Wings
Boat Type or Size	On each side of the hull , and may include the name or mark of the designer or builder	On each side of spars and on each side of other equipment	On each side of sails and kites
(...)			
Windsurfer	No restriction	No restriction	No restriction
Kiteboard	No restriction	Not applicable	No restriction
<u>Wingfoil</u>	<u>No restriction</u>	<u>Not applicable</u>	<u>No restriction</u>
(...)			

- (1) In this table, the word 'boat' does not include windsurfers, kiteboards, **wingfoils** or radio-controlled boats.

Proposal 3

20.4.4 At all windsurfing, ~~and~~ kiteboard **and wingfoil** events other than those indicated in Regulation 20.4.3 a bib, or its equivalent, shall be worn by the Competitors in accordance with the notice of race and sailing instructions. Advertising displayed on such bib, or its equivalent, is reserved for the Organizing Authority.

Current Position

As above.

Reasons

1. Currently undefined in the Advertising codes with class rules referring to provisions from other disciplines.