

World Sailing Open Team Racing World Championship

2024 -26

Bid Guidelines

This document is designated for World Sailing Member National Authorities (MNAs) and their Member Clubs and venues as a guide and specification of requirements for bidding for World Sailing Open Team Racing World Championship to meet a schedule to host the event in 2024 or 2024 & 2026.

World Sailing (WS) is the world governing body for the sport of Sailing, recognized by the International Olympic Committee (IOC). Founded in Paris in 1907, World Sailing now has 145 Member National Associations.

World Sailing has a clear and ambitious vision:

A world in which millions more people fall in love with sailing; inspired by the unique relationship between sport, technology and the forces of nature, we all work to protect the waters of the world.

This guide is intended for MNAs, Clubs and venues wishing to bid to host the World Sailing Open Team Racing World Championship. It is an outline specification of minimum requirements for both the sports competition and the on-shore events and sets out the rights and responsibilities for each party in hosting an event.

We strongly encourage bidders to contact World Sailing seeking any clarification on the requirements related to host this event.

Pedro Rodrigues

Events Manager

Tel +44 (0)7879 275754

pedro.rodrigues@sailing.org

1 General

1.1 Event Title

The official title of the event will be "20xx World Sailing Open Team Racing World Championship" and this title must always be used in relation with the event. Organisers need approval for any translation of the title for the use in the language of the host nation if the official language of the host nation is other than English.

In the event of a title sponsor being found, World Sailing (WS) may approve a change of name to reflect the sponsorship arrangements.

1.2 Event Dates

There are no fixed dates for the Championships in 2024 - 2026 and WS is prepared to consider a bidder's preferences. A bidder can propose to host the event in 2024 and a second bid for 2026, alternatively just for 2026. WS will make the final decision on the dates for the event after consultation with the successful bidder and also considering the world team racing calendar and other World Sailing events.

1.3 Visits

There will be no visits by the members of the WS Team Racing Sub-Committee or the WS Executive Committee to the bidding cities or countries and no direct approach must be made to them. If a WS committee member must travel to a bidding city or country for any reason, the bidding city or MNA may not take advantage of this occasion for the promotion of its candidature, nor cover the costs and other expenses linked to such a visit, in particular, travel and accommodation costs.

2 The Role of World Sailing after the Bid Process

2.1 World Sailing Technical Delegate

WS will appoint a WS Technical Delegate who will represent WS in its relations with the Organising Committee, during the preparation of the event and during the Championship. The WS Technical Delegate may conduct a site visit following the award of the bid – this site visit is usually held before the event, but further visits may be made if in WS's opinion, it is necessary to do so. The Organisers are responsible for any travel and accommodation expenses of the WS Technical Delegate during the site visits and during the event.

2.2 World Sailing's Responsibilities and Functions

- a To approve the sailing venue
- b To advise and approve on the specification and technical aspects of the venue
- c To approve the proposed supplied equipment (boats)
- d To approve the logistical support for the racing (including race committee boats, umpire RIBs, etc.)
- e To negotiate and agree the Championship's agreement with the Organising Committee
- f To establish the format of competition and the schedule for the Championship, considering the characteristics of the venue and the equipment selected
- g To establish and operate the qualifying system for the Championship (if any)
- h To appoint the WS race officials following consultation with the Organising Committee
- i To advise on any sponsorship rights and sales plan with the Organising Committee
- j To approve all branding, marketing and communication material
- k To approve the event website (this may be hosted by WS)
- l To advise on the communications plan and facilities for the media
- m To approve the arrangements, programme and scripts for the official ceremonies

3 The Role of the Member National Authority

All bids shall be supported by a recommendation from the WS Member National Authority (MNA) in the host country.

If there is a conflict with any national rules and regulations, the WS rules shall apply.

4 Fees Charged by World Sailing

WS will not charge a sanction fee to the Organising Committee.

5 Entries

All entries shall be made by invitation of WS in conjunction with the Organising Committee and up to 16 teams may be invited. The administration of entries, entry payment and accreditation shall be done by the Organising Committee.

5.1 Entry Fee

There shall be an entry fee to be paid by the competitor (the level of the fee must be approved by WS). The entry fee shall include any applicable taxes.

5.2 Damage Deposit

The Organising Committee may charge a damage deposit to be paid by the competitors in exchange for use of supplied equipment (the level of the fee must be approved by WS).

6 Marketing and Media

6.1 Marketing Media Rights

World Sailing is responsible for guiding and approving the marketing, media, and sponsorship of the championship.

All image and moving image rights for the championships are the property of World Sailing. For the duration of the championships and up until one year after, image rights (subject to contract) may be given to the Organising Committee, event sponsors and accredited media/broadcasters.

6.2 Spectators and Engagement

WS is seeking venues that both meet the sports criteria set out within the bid guidelines but also are attractive to spectators.

Ideally, the venue will have an existing walk-up audience that could be engaged by the event.

A successful strategy could involve a partnership with another non-sailing event to utilise a pre-existing spectator audience, creating an event village to help attract spectators. Engagement with local governments and cities is encouraged.

Engagement with spectators may include live commentary, cultural displays, athlete and coach interviews, daily leader bib presentations and other entertainment. An engagement zone could be created with a stage and screen, where appropriate.

6.3 Media and Broadcast

The Organising Committee will be responsible for appointing an official event photographer and provide copyright-free distribution pictures for use by the media and WS.

The Organising Committee may appoint a Host Broadcaster to provide copyright-free distribution video for use by the Organising Committee, World Sailing and the media. World Sailing retains the right to exploit online broadcasting.

The Organising Committee shall seek World Sailing approval for photographic and Host Broadcaster appointments.

6.4 Event Branding

The presentation of the event venue and all communications need to reflect the standard of a high-standard sporting competition. The Event Organizer will work closely with the WS Marketing team to ensure branding execution is of the right standard, and that all WS, Event and Partner assets are used effectively.

A branding plan for the event venue will be agreed and all designs will be approved by WS ahead of production.

Depending on the event size and venue, a branding plan might include: wayfinding signage, entrance signage, event signage throughout venue, local and global partner recognition, stage and podium backdrops / dressing, event programmes etc.

Additional public-facing engagement initiatives should be considered. For example: explanations of each class, athlete biographies etc.

Production of branding should be 100% non-PVC and recyclable to be in line with WS's Sustainability Agenda 2030.

6.5 Event Logo

The Event logo is provided by WS and must be included on all communication material and documentation.

6.6 Commercial Rights

Event-based commercial rights are a key element of the overall World Sailing global commercial rights structure. This structure is designed to maximise commercial revenues for the benefit of the sport of Sailing. The assignment of rights between the Event Organizer and World Sailing is constructed to allow the Host to optimise local revenues, and for World Sailing to optimise global partnership revenues.

World Sailing has a range of global partners. These partners have exclusive category rights across the full asset base of World Sailing, which includes World Sailing events. World Sailing will provide details of the specific rights that need to be made available to the partners as these may vary from time to time.

The Event Organizer must ensure that it receives prior written approval from World Sailing of the sponsor packages offered and before any contract with a sponsor/partner is signed.

If boats are supplied, category exclusivity includes any existing advertising on these supplied boats.

WS understands the challenge faced by Event Organizers to secure event sponsorship, especially for smaller events. Therefore, WS will release excluded categories, that are not being utilised by WS, nine to twelve months ahead of the event for use by the Event Organizer.

The Event Organizer will have the right to grant aid or other support from national/regional/local government and other public institutions.

7 The Boats

The Championship will be sailed in one-design keelboats supplied and maintained by the Organising Committee.

The boats with each competing Team shall consist of two skippers and crew for two boats with a total of six – eight (6-8) persons.

Each competing Team shall have a minimum of two (2) woman and two (2) man (for the 6-8 crew between the 2 boats per team)

The Organising Committee should have at least 8 boats, without spinnaker, with spares available, plus a spare parts inventory. The boats must be equalised and be able to operate in a wide range of wind speeds at the proposed venue. Sufficient spare equipment must be available.

The overall weight of the crew will be decided by WS.

Bids shall contain full details of the proposed boats, including the number available, their age, condition and number of average days used over the last 3 years.

The boats shall be supported by a dedicated boat support team (bosun/match support) able to fix breakdown damage on the water or ashore at the venue.

8 Possible Schedule of the Championship

The schedule of racing must be approved by WS before the notice of race is issued. A potential schedule would look like:

Day 0 Registration, Practice Sailing, Opening Ceremony

Day 1 Qualifying Round Robins – One or more

Day 2 Qualifying Round Robins – One or more

Day 3 Qualifying Round Robins & Knockouts

Day 4 Knockouts & Finals. Closing ceremony

9 Format of Racing

The planned format is two-boat team racing under World Sailing Racing Rules Appendix D as decided by WS in consultation with the Organising Committee. WS currently expects the format to include qualifying round robin(s), quarterfinals, semi-finals and finals. Play-offs for lower ranked positions may also be included and a repechage may be included as well depending on the overall schedule.

The format may be changed by WS at any time.

10 WS Race Officials

The following people, approved by World Sailing, will be present at the Event:

- a 1 WS Technical Delegate, appointed by WS (who may also be the Chief Umpire or a person on the Umpire Team)
- b 6 to 8 WS International Umpires (final number determined by WS) and complemented by National umpires
- c 1 WS IRO

10.1 Travel, Food & Accommodation for WS Race Officials

The travel, food and accommodation for the WS Race Officials are the financial responsibility of the Organising Committee.

11 Venue Facilities

11.1 Venue

The venue should be located reasonably close to the competition (racing) area and have full facilities for competitors and officials (as set out below).

It is essential that the competition venue should be run in a sustainable and environmentally sensitive way.

11.2 Competition Area

Competition area requires a windward/leeward and reaching course to be set up for different winds, ideally located in close proximity to the shore, to facilitate viewing of the racing.

Maximum current wind, current and waves shall be presented to WS.

The competition area should be free of any commercial or recreational traffic.

12 Safety Requirements

The Organizing Committee will need to provide a complete Safety Plan at least one month before the event, seeking World Sailing's approval. The Plan shall follow the requirements of the applicable legislation as well the relevant local authorities guidance and requirements.

13 Official Boats

The following is an estimate of required boats:

a Race Committee and Umpires:

A starting vessel between 30 to 40 feet long typically (depending on the size of racing boats) – 1
Mark-laying boats – 2

Umpire boats (rib) – up to 6 ribs of at least 5 metres in length and which shall be able to accelerate quickly with a small turning radius. Wake should be as little as possible.

b Press Boats

Press Boats – sufficient boats for the number of registered journalists, photographers, and broadcasters.

14 Competitors Facilities

Changing rooms and shower facilities for the competitors (male and female) shall be provided, with adequate toilet facilities.

A 'Sailors Lounge' or clubhouse facilities (with catering) should be available for all competitors. Preferably there shall be a wireless network for internet access throughout.

15 Medical & Doping

First aid facilities for competitors, team support personnel, staff, volunteers and officials should be available at each venue.

16 WS Race Officials Facilities at the Venue

The International Umpires will need a secure office for their meetings. The room should be air conditioned, must be able to seat up to sixteen people on chairs around a large table or open area and provide whiteboards, flipcharts etc. This room should not double as a changing facility.

All offices will require equipment including fast wi-fi internet connection and printers. Internet access must be available.

An office for the Technical Delegate (if not the Chief umpire is required with a printer and wi-fi internet.

17 Accommodation

17.1 Accommodation for Competitors

The competitors are responsible for their own accommodation during the Championship. However, it is important for a successful bid that there are sufficient options for competitors to find accommodation relatively close to the venues and for a reasonable cost. A good mix of hotels of different classes, apartments, bed & breakfasts, camp sites etc., are important factors when evaluating the bids.

If the Organising Committee wishes to offer accommodation as part of the entry fee, then that is welcomed by WS.

17.2 Hotel Accommodation for WS Race Officials

The WS Race Officials shall be accommodated in a nearby hotel, in single rooms, three-star level, which should be a reasonably close walking distance from the venue.

The Officials may have long days (possibly until 21.00 – 22.00hrs) and arrangements for the evening meal must be able to accommodate this.

18 Equipment

The following equipment supplied by the Organising Committee:

18.1 Visual Signals

Umpire and competitor flags must be provided. Race Management flags as required by the RRS, are to be provided.

18.2 Marks

Sufficient inflatable marks need to be provided. .

19 Scoring & Results

It is vital that results are available quickly and are posted online. Consideration should be given by bidders to provide a live chat platform or other social media from the course area in order to deliver information quickly.

20 Documentation

The text for all official documents for running the competition shall be approved by WS. World Sailing must approve the notice of race and sailing instructions and no change may be made to these documents once they have been issued without the approval of WS Technical Delegate.

21 Event Information Requirements

The Organising Committee must supply to WS, no later than 4 months before the event, a detailed information packet that will be helpful to participants planning their trip and budget for the event. Information should include nearest international airport, Visa special procedures, accommodation plan and recommendations, local transportation (taxis, buses, etc.), meal plan, average air and water temperature and wind speed, planned racing venue, and other useful planning information. WS will then send the information packet to the participants.

22 Sustainability Requirements

The Organising Committee must supply to WS, no later than 4 months before the event, a detailed sustainability plan in line with WS's Sustainability Agenda 2030, for approval. The event will be expected to achieve Sailors for the Sea Clean Regattas Platinum level. For any questions, please contact **World Sailing Sustainability**: sustainability@sailing.org

Appendix 1 – Process Timetable

Bids Deadline	July 15, 2023
Decision by WS	September 15, 2023
WS Site Visit and Contract	TBC

World Sailing reserves the right at any point and at its discretion to make amendments to this timetable and process and will advise all bidders immediately if this occurs.

Appendix 2 - Bid Document Guidelines

Bids should be submitted by completing the attached bid template (see Appendix 3) or a proposal; however further information is highly welcomed. As part of the bid, please ensure the following items are included:

1 Motivation

Principal motivation for hosting the World Sailing Open Team Racing World Championship. The impact and legacy for your city/region of hosting the Championship.

2 General Information

Detail brief description of the country: geography, population and political structure.

3 Organising Committee

Please give details (including addresses etc) of proposed Organising Committee (OC). Details of Member National Authority (MNA).

Detail members of the proposed OC, including a short CV for each member. Detail permanent staff of bidding organisation (if relevant).

If you are outsourcing any event organisation (e.g. marketing/sponsorship), please state your intention to do so and if you have at this stage any details of the proposed partner organisation(s).

4 Venue

Provide a map of your city/region on which your bid is superimposed thus giving a complete visual overview of the venue, competition areas and surrounds. This map should include the location of all major infrastructures (venue(s), main hotel area, main transport infrastructure – airport(s), motorways, train station, etc.).

5 Public Opinion

You must declare to WS if there will be, or if there is reasonably likely to be, any opposition to the Championship.

6 Political Support - Government

The status of support of the national, regional, local government and city authorities for your bid and for the organisation of the World Sailing Open Team Racing World Championship in your city/region.

Please confirm that the government guarantees free access to and free movement around the host country for all accredited persons based on a passport (or equivalent document).

Please provide dates of any elections due to take place in your city/region/country and in your MNA between now and the time of the event.

7 Candidature Budget

A preliminary budget must be presented with the bid document describing how and by whom your candidature will be financed, what is your budget (in Euros or USD) for staging the event and how will your event budget be structured (private vs. public financing vs. other financing).

8 Government Contributions

What financial commitments have you obtained from your national, regional or local government and city authorities?

What are the expectations of the financing body/bodies in respect to rights and hospitality at the event?

9 Venues

Please detail the following:

Existing Sailing Venues:

Indicate the venues, which you expect will be used for the World Sailing Open Team Racing World Championship. Please give a detailed description of the sailing venue(s) and provide maps and pictures if possible.

On The Water (Field Of Play)

Describe the sailing areas and indicate the position of the racing areas and surroundings - cliffs, mountains, current, sand bars, etc.

Submit nautical chart as attachment.

10 Accommodation

Please indicate the likely hotels/apartments where officials and competitors would be likely to stay.

11 Transport Infrastructure

Indicate your existing transport infrastructure: motorways and major urban arterial network, suburban rail, subway and light rail public transport systems.

Which is the main international airport you intend to use for the Championship?

For the airport(s) you intend to use, please indicate capacity (number of runways, number of gates, passenger terminal capacity), distance to the venue(s) and existing and planned public transport links to the venue(s).

12 General Conditions, Logistics and Experience

Proposed Dates of The Championship:

State your proposed dates to host the Championship and specify your reasons.

Meteorology:

Please give detailed statistical information for the time of year and hours of racing including:

- Average wind speed and wind direction
- Current speed and current direction
- Air temperature & Water temperature
- Average number of days with precipitation

13 Experience

What experience have you had in hosting international sailing events or other international sports events?

Please list the major events held over the last ten years, indicating dates.

14 Media

Outline intentions for national and international media outreach via traditional and digital publications, proposed photography and broadcast teams as well as intended use of social media.

15 Environmental

Indicate any environmental programmes envisaged for the Championship. Recycling bins for paper, plastic and glass are compulsory.

16 Other Initiatives

Please indicate any other initiatives that you may introduce to support the event.

17 Contacts

Please provide the name and email address of the main contact of the bid document.

All bids must be received by the World Sailing Executive Office by email by 17:00 (UTC) on July 15, 2023.

World Sailing will confirm receipt of all documentation.

All bids received will be treated as confidential.

For further information about these bid guidelines and to submit a bid please contact:

Pedro Rodrigues

Events Manager

Tel +44 (0)7879 275754

pedro.rodrigues@sailing.org

Appendix 3 – Bid Template

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- 11. Social Events

Event: World Sailing Open Team Racing Championship

Please Confirm which year or both options

☐ 2024 Year☐ 2024 and 2026 Year or only 2006

1.0 Event	
Organising Authority:	
Primary Contact: <i>Name, email address, phone etc</i>	
Proposed Dates: For preferred option or both options	
Venue:	
Proposed racing area: <i>(please describe or supply copy of chart area)</i>	
Expected weather conditions:	
Medical facilities:	
Security:	
2.0 Competitors	
Maximum number of competitors:	
Local Accommodation availability and cost:	
Distance to nearest Airport and connections to venue:	
Distance to nearest Airport and connections to venue:	
Local catering/dining arrangements (Complimentary or paid by competitors)	
3.0 Race Management	
Proposed Event Director:	
Proposed Race Race Officer:	
Proposed race management team's RM experience:	
Number and size of committee boats:	
Safety boats:	
Course marks:	
4.0 Umpires	
"Local" Umpire or liaison with umpires:	
Umpires Meeting Room:	
Meeting Room for Welcome and Debrief with Competitors:	
WS Officials Accommodation:	
Daily Transport:	

Umpire boats (type, number etc):	
5.0 WS Technical Delegate	
Location of office:	
6.0 Competition Boats	
Design & Type:	
Number available for racing (and spares if available):	
Number of crew:	
Sails:	
Support, spare part availability:	
Equalisation programme:	
Berthing:	
7.0 Media	
Lead media person:	
Media plan / experience in working with media before and during events:	
Are there any agreements with local/national press or television companies regarding media coverage?	
Level of Internet connectivity for media specifically for updates and video transmission	
Media facilities:	
Press / Media boat:	
8.0 Communications	
VHF/UHF Radios:	
Event cell/mobile phone coverage Event Wi-Fi: umpires/officials At Base: On the Racecourse:	
Broadband Strength (cable/fiber & mobile)	
9.0 Facilities	
Competitor's area: Seating/ Shelter Refreshment WIFI Broadband Strength (cable/fiber & mobile)	
Changing facilities:	
Spectators viewing areas and/or boats:	
Public Accessibility:	

Event advertising (local, regional, international):	
10.0 Insurance	
Public liability:	
Event liability:	
11.0 Social Events	
Proposal for the Opening Ceremony:	
Proposal for the Closing Ceremony / Prize Giving:	
Proposals for (other) social events:	

World Sailing
Office 401, 4th Floor
3 Shortlands Drive
London
W6 8DA
United Kingdom

www.sailing.org

sport / nature / technology

Official Partners

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