



Uniting Sailors for Ocean Health

Clean Regattas & Clean Class
World Sailing Sustainability Series
October 18, 2023

Uniting Boaters to Protect the World's Oceans



Green Boating



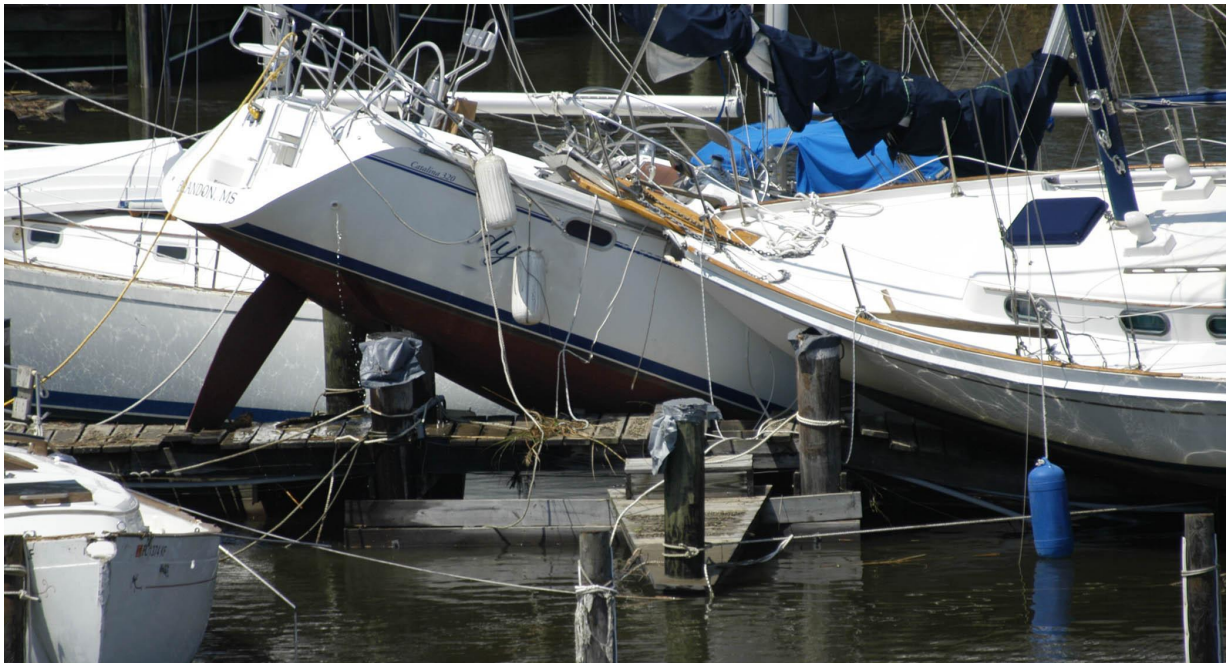
Clean Regattas



KELP



Skippers



Clean Regattas Are Reducing the Environmental Impact of Sailing Events



World's Leading Sustainability Certification for Water-based Events



3,500 EVENTS



1 MILLION SAILORS



53 COUNTRIES

1.2 million



Collaborating with World Sailing to Increase the Impact of Clean Regattas

The logo for World Sailing Special Event, featuring a stylized sailboat icon.

World Sailing
Special Event

Sustainability Charter

World Sailing Special Events



What is the Clean Regattas Program?



Platinum Level Clean Regattas

- Highest level of certification
- At least 19 out of 20 best practices
- Sustainability report required
- Source of inspiration and innovation





Record Year for Platinum Level Clean Regattas



Increased commitment
to sustainability



What are the Best Practices?

RESPONSIBLE WASTE MANAGEMENT

- ☐ Organize a Green Team
- ☐ Ensure Proper Waste Bin Placement and Signage
- ☐ Divert Food Waste from the Landfill
- ☐ Use Paperless Event Management

GREEN BOATING

- ☐ Use Eco-Smart Management Techniques
- ☐ Prevent Toxins from Entering the Water
- ☐ Encourage Green Boating Practices

COMMUNITY INVOLVEMENT

- ☐ Publicize Your Sustainability Efforts
- ☐ Involve Local Organizations
- ☐ Post Educational and Reusable Signage
- ☐ Serve Local Food or Source Seafood Sustainably

ENVIRONMENTAL STEWARDSHIP

- ☐ Host a Beach or Marina Clean-up
- ☐ Promote Alternative Transportation
- ☐ Increase Awareness of Wildlife and Habitat Protection
- ☐ Offer Vegetarian or Vegan Alternatives

ELIMINATION OF SINGLE-USE ITEMS

- ☐ Eliminate Single-Use Water Bottles and Provide Water Refill Stations
- ☐ Eliminate Plastic Straws
- ☐ Serve Food with Plastic-Free Dinnerware
- ☐ Skip Bags or Go Reusable
- ☐ Award Practical Items or Use a Perpetual or Upcycled Trophy



To learn more, visit
sailorsforthesea.org

Elimination of Single Use Items

1. Eliminate Single-Use Water Bottles and Provide Water Refill Stations
2. Eliminate Plastic Straws
3. Serve Food with Plastic-Free Dinnerware
4. Skip Bags or Go Reusable
5. Award Practical Items or Use a Perpetual or Upcycled Trophy



Community Involvement

6. Publicize Your Sustainability Efforts
7. Involve Local Organizations
8. Post Educational and Reusable Signage
9. Serve Local Food or Source Seafood Sustainably



Responsible Waste Management

10. Organize A Green Team

11. Ensure Proper Waste Bin Placement and Signage

12. Divert Food Waste from the Landfill

13. Use Paperless Event Management



Environmental Stewardship

- 14. Host a Beach or Marina Clean-up
- 15. Promote Alternative Transportation
- 16. Increase Awareness of Wildlife and Habitat Protection
- 17. Offer Vegetarian or Vegan Alternatives



Green Boating

18. Use Eco-Smart Management Techniques

19. Prevent Toxins from Entering the Water

20. Encourage Green Boating Practices



Clean Class Initiative





Registered 21 new
Clean Regattas
420% increase

Recruiting New One Design Classes

Formula Wave



International 29er



Tips for Success



- Progress over Perfection



- Climb the Sustainability Ladder



- Communicate & Delegate



- Ask for Help



- Celebrate your Success



Thank You!



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