

World Sailing Sustainability Annual Report 2023

sport / nature / technology





Introduction



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Executive Summary

Sailing is dependent on the environment and through its Sustainability Agenda 2030, World Sailing has developed a strategic plan to ensure our sport has a greater positive impact. World Sailing is considered a leading international federation in sustainability and by working with Member National Authorities, manufacturers, event organisers, clubs, class associations, and sailors, we aim to promote the need to act sustainably, think sustainably and ensure every activity is environmentally aware.

This 2023-2024 report outlines our long-term goals, our current progress, the successes and areas where more is required. Overall, World Sailing has taken several great strides toward our objectives – and been recognised for these efforts – as well as establishing a baseline for the sport and for the organisation which will inform future initiatives.

Several key achievements in the past year have the potential to transform the sport and serve as inspiration for other sports to follow where sailing leads. World Sailing is committed to a sustainable future for the sport of sailing and supporting all stakeholders towards achieving our shared goals.

Over the next 12 months we plan to engage with more partners, event organisers and events to spread the message of sustainability throughout the sport. Together we can have a huge positive impact on the environment and drive innovation within sailing and beyond.





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Foreword

Sailing, with its intimate connection to the elements, has a duty to confront the urgent realities of our time. As sailors, we stand at a critical juncture where our actions must pay considerable attention to our oceans and enact meaningful change towards delivering a sustainable sport..

In the pursuit of this goal, in 2017 World Sailing introduced the World Sailing Sustainability Agenda 2030, the purpose being to implement a comprehensive, structured sustainability strategy for the sport, as well as specific, time framed targets designed to minimise our environmental impact, maximise our social impact and to become sustainable ourselves. In all, there are 56 different targets across five pillars of the sport.

This commitment extends beyond the environment to equity, accessibility, diversity and contribution to global Strategic Development Goals, it also is tied to World Sailing's Olympic Vision document which guides this side of our sport through until 2032.

More recently sustainability is not an aspiration but a non-negotiable principle, since launching Agenda 2030 we have been praised for our achievements, but there is more we must do.

This report outlines our progress so far and the areas where further work is required. Together with our members, partners and stakeholders we can build on these successes and continue to be a leader in sustainability while creating and maintaining a cleaner and more equitable sailing community.

David Graham
Chief Executive Officer





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What is Agenda 2030?

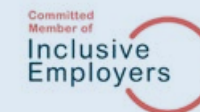
Sailing harnesses the power of nature, relying on clean waters and the natural environment to participate safely and enjoy the sport.

The Agenda 2030 covers World Sailing's six main operational areas with 56 different targets ranging from participation to gender equality, water quality to single use plastic.

- Sustainability through Technical
- Sustainability through Events
- Sustainability through Training
- Sustainability through Venues & Facilities
- Sustainability through our Members
- Sustainability through Participation

World Sailing's Agenda 2030 supports both the International Olympic Committee's Sustainability Strategy and our commitment to contribute to the United Nations 2030 Agenda for Sustainable Development.

In 2016/17 the World Sailing Sustainability Commission was established to oversee progress towards the agreed targets and deliver impact across the sport. Its members include sustainability professionals, environmentalists and sailors. The commission is chaired by Mike Golding OBE and Jill Savery serves as vice-chair.



Sustainability Development Goals



World Sailing's Sustainability Agenda 2030 is aligned with the five focus areas of the IOC's Sustainability Strategy



INFRASTRUCTURE AND
NATURAL SITES



SOURCING AND
RESOURCE MANAGEMENT



MOBILITY



WORKFORCE



CLIMATE



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2023 Highlights

67% **saving**  in energy emissions at the Sailing World Championships by using HVO Fuel

26% **reduction**  in the carbon footprint by World Sailing staff taking the train to the Sailing World Championships in The Hague

1,555 **people**  reached through the first Sustainability Sessions in 2023

417 **trees**  planted at the Youth Sailing World Championships as compensation for event carbon impact

63 **committee members**
joined conscious inclusion, bias training

45% **reduction**  in number of coach boats compared to World Championships in 2014

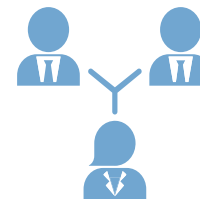


Contributor to
ONE CARBON WORLD BE A NET ZERO HERO
reaching **12.4** million people

**IOC CLIMATE
ACTION 2023
WINNER**



**Sustainability
Consultative Group**



established with Association for Summer Olympic International Federations (ASOIF) and chaired by World Sailing's CEO, David Graham.



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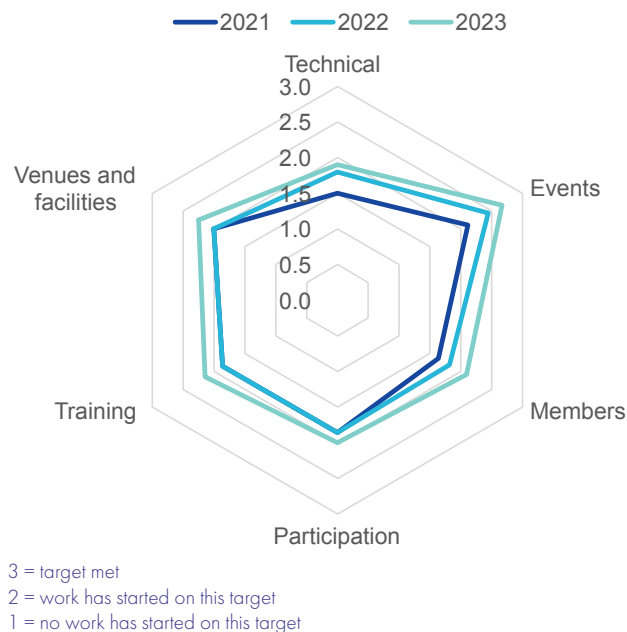
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Agenda 2030 Status

World Sailing has continued to make steady progress towards the targets of Agenda 2030. A clear review of these targets is managed by the World Sailing Sustainability Department and reviewed by the Sustainability Commission. Progress is updated at six-month intervals and revisions made every two years. Progress and target dates have been both influenced and impacted by the Covid-19 pandemic, and 2023 was the first fully operational year since 2020. Targets that have 'Not Been Started' status are being reconsidered or reprioritised.

In 2023, the priorities were driven by either the time associated with a target or operational areas where limited progress had previously been made. Specifically targets across Technical, Events and Members operational areas were prioritised during the year.

Progress for the Venues and Facilities operational area though appearing significant were limited. Objectives moved from 'Not Started' to 'In Progress' status but were subject to prioritisation of objectives deemed of greater importance during 2023.





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“World Sailing will accelerate development of more sustainable equipment and low carbon propulsion by modifying existing standards and regulations which they control, as well as creating new standards that can be adopted to promote sustainability in key related activities.”

Agenda 2030

The majority of Technical targets within Agenda 2030 are focused on equipment within our sport - and most specifically within the Olympic Classes.

World Sailing's commitment to sustainability is defined by the decisions we make regarding this equipment and understanding the greatest means of reducing the equipment's negative impacts on the environment.

The targets set are guidelines for the federation to truly understanding the impacts of current equipment and facilitating better choices in our future.





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Technical Targets

DELIVERY YEAR

DELIVERY YEAR

1	World Sailing will create a framework for measuring waste/recyclability/life cycle which World Sailing class manufacturers will be encouraged to adopt by 2020 with the aim of assisting manufacturers to reduce environmental impact.	2025
2	World Sailing will require any new class bids for the 2032 Olympics (and subsequent Olympics) to provide a lifecycle assessment that demonstrates that 90% of the boat (by weight) is recyclable.	2030
3	World Sailing will require that manufacturers non-reusable or non-recyclable boat building waste does not exceed 20% of the boat hull's finished weight across World Sailing Classes by 2030.	2030
4	World Sailing will provide feedback to manufacturers and give guidance on sustainability improvements through validation visits with Olympic Class manufacturers by 2019.	2024
5	With the approval of manufacturers, World Sailing will collate and share sustainable best practice by 2020.	2023

6	World Sailing will work with at least three industry bodies to collaborate and publish research that accelerates the end-of-life options for composites (used in boat building) and other boat components by 2020.	2022
7	World Sailing will work with key industries to promote new products used in our sport with a lower environmental impact and work to make these available to sailors across the world by 2024.	2024
8	World Sailing will collaborate with marine industry associations and other sectors to promote more sustainable equipment and maintenance regimes by 2020.	2023
9	World Sailing will implement the International Olympic Committee's responsible sourcing guidelines which Olympic Class equipment manufacturers will have to meet, and World Sailing Classes and Rating manufacturers will be encouraged to adopt by 2024.	2024
10	World Sailing will specify that all new offshore racing yachts (OSR Cat 0, 1 & 2) constructed after 2022, will produce at least 20% of their power requirements using renewable energy sources whilst racing.	2024



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Equipment Quality Scanning Project

The importance of equipment quality in sustainability

Within the Olympic Classes, equipment quality and manipulation have been identified as being both key to delivering fair sport and sustainability, both of which impact the cost of Olympic campaign costs.

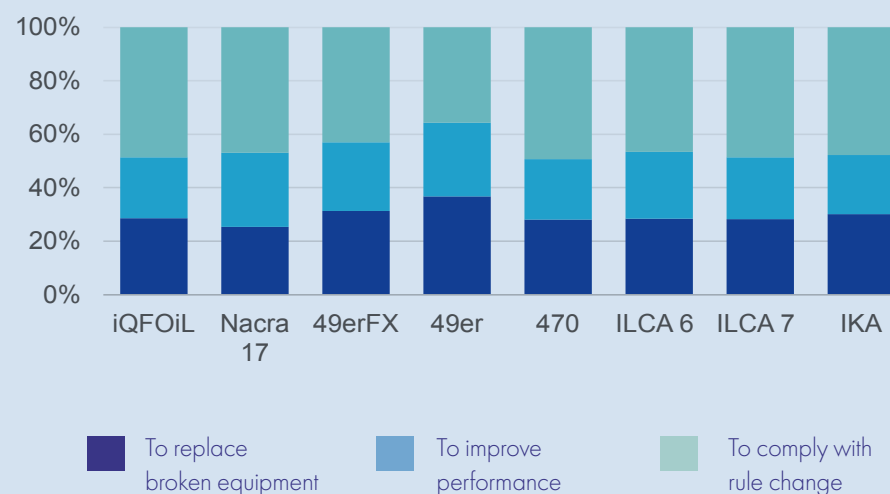
World Sailing introduced 3D equipment scanning at events in 2023 to test for modifications, irregularities and any indication of manipulation. The data also identifies variations in build shapes and ensure manufacturers are delivering replicable products.

The scanner was trialled using iQFOiL equipment at the Paris 2024 Olympic Sailing Test Event.

Ensuring equipment complies with the rules allows riders to keep boards for longer and reduce waste.

Regular surveys relating to equipment purchasing habits and user profiles help inform the focus areas and indicate where choices have been influenced by the scanner learnings.

What is the reason for equipment purchase?





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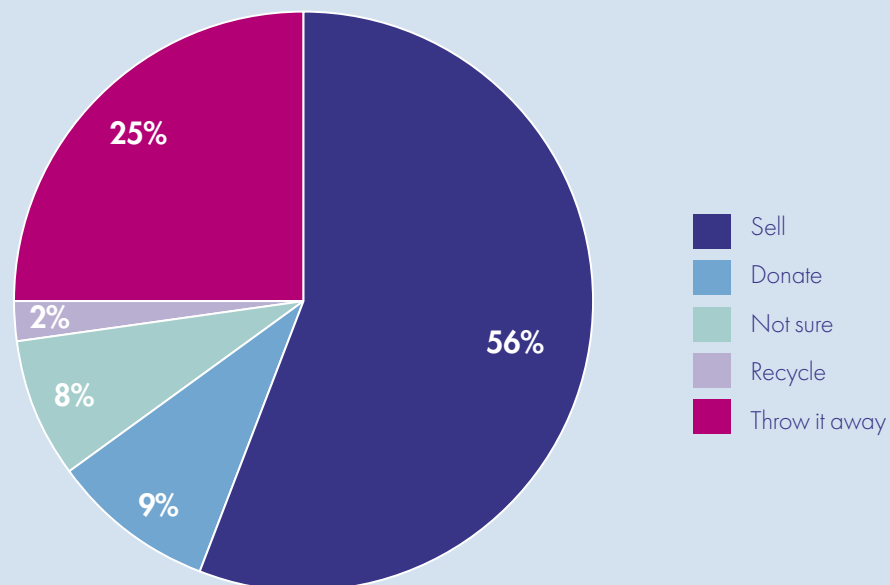
2023 World Sailing Championship Equipment Survey

Athletes were required to complete an equipment survey during the 2023 Sailing World Championships. The survey aimed to understand Olympic level sailors' practices relating to equipment so that more informed decisions can be made regarding sustainability and Olympic class sailing.

Overall, the results are positive with a solid majority reusing equipment.

The survey demonstrated that suitable recycling programs and facilities need to be identified and provided to reduce the volume of equipment disposed of as general waste.

What happens to the equipment you no longer have use for?





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COMMUNITY CASE STUDY

Equipment Recycling Hub

The Equipment Recycling Hub run in partnership with the World Sailing Trust and METSTRADE, was successfully trialled at the 2023 Allianz Sailing World Championships.

Competitors could safely deposit hard-to-recycle sailing equipment – such as carbon fibre, glass fibre, blocks and other fittings, rope and clothing.

The Equipment Recycling Hub resulted in a greater understanding of the equipment recycling needs of a large sailing event. The data gathered will define priorities for World Sailing to support in the longer term.

Items collected were showcased at METSTRADE in November 2023 to raise awareness of the issues around the recyclability of sailing equipment within the wider marine industry.

A roundtable with manufacturers and industry experts was organised to create an open dialogue around the future of sailing equipment.



METS
TRADE



WORLD
SAILING
TRUST

Together we ask the industry for #EquipmentAmnesty

Equipment Recycling Hub



As a community we demand that the industry has better sustainable practices, including the support for increased recyclability of equipment.

Please show your support by leaving all the broken or end-of-life equipment in the relevant collection box.



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“World Sailing will drive sustainability through its events by specifying requirements of host venues and their operating plans. These requirements will start with World Sailing’s own events, and they will also be promoted for adoption by Member National Authorities and Classes for Regional and National events.”

Agenda 2030

World Sailing can both implement and use our platform to motivate change amongst stakeholders and beyond.

A major focus for the federation is collecting data to:

- Track and deliver progress against our targets.
- Better understand the wants and needs of stakeholders including athletes.
- Deliver qualifiable and quantifiable impact.





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Events Targets

		DELIVERY YEAR			DELIVERY YEAR
11	World Sailing will maintain an ISO 20121 third party certified management system.	2019	19	World Sailing (the company) will achieve at least 50% reduction in carbon emissions (vs 2019) by 2024.	2024
12	World Sailing will abolish the use of single use plastics (with the exception of boat branding) at all of its events by 2019.	2019	20	World Sailing will fully integrate the Para Sailing World Championships with the World Sailing World Championships from 2022.	2022
13	World Sailing will encourage the abolishment of single use plastics at national sailing events by 2030.	2030	21	World Sailing will collaboratively review and approve an event sustainability standard (certified by ISEAL) which can be voluntarily used by all sailing events by 2020. World Sailing will review approved external standards on an annual basis.	2020
14	World Sailing will deliver a third party assessed sustainability related management system at an MNA and Class Association by 2020.	2023	22	World Sailing will develop a biosecurity strategy by 2022 that includes assisting MNAs to create biosecurity plans in addition to a biosecurity plan for World Sailing's own events to minimize the risk of spreading invasive species.	2022
15	World Sailing will achieve the World Sailing water quality standard at all venues hosting World Sailing events by 2020.	2020	23	In conjunction with partners, World Sailing will produce guidance, as necessary, to mitigate negative impacts sailing can have on marine cetaceans by 2020.	2023
16	World Sailing will specify that all official boats (safety dependent) used at World Sailing organized Olympic Class events will not be solely reliant on fossil fuels for propulsion by 2025.	2025	24	World Sailing will ensure every World Sailing event engages with the local community through outreach activities by 2020 and encourage national events to replicate.	2020
17	World Sailing will reduce the number of coach boats with combustion engines by 50% (vs 2017) that are allowed at World Sailing organized Olympic Class events by 2024. This will be safety dependent..	2024	25	World Sailing will achieve athlete gender equality at an event level at all World Sailing organized events by 2019.	2019
18	World Sailing (the company) will be carbon neutral by 2022 for direct carbon emissions (scope 2).	2022	26	World Sailing will achieve gender equality for race officials at Olympic and World Cup championships by 2028.	2028
			27	World Sailing will encourage its sanctioned Special Events to achieve a 50% gender equality for competing teams (including shore crew) by 2028.	2028

Target 18: World Sailing offsets Scope 1 and 2 of its footprint through One Carbon World (OCW) making the federation carbon neutral for these operations:

Scope 1 = direct emissions from owned sources e.g. owned company cars

Scope 2 = emissions from electricity, steam, heat or cooling, essentially office utilities



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**SAILING WORLD
CHAMPIONSHIPS**
THE HAGUE 2023 THE NETHERLANDS



The City
The Beach
The **Hague**.

Event achieved
GOLD LEVEL
Clean Regattas Standard



Robotic
marks used
to reduce
damage
to the rich
biodiverse
seabeds.

The Sailing World Championships is the biggest event in the Olympic sailing calendar outside of the Olympic Games, catering to 1100 athletes and their support teams across three sites over 10 days.



Mandatory
completion of
travel &
equipment
survey for all
sailors.



World Sailing
travel footprint
reduced by
26%
with 91% of staff
travelling by train.



Active travel
facilitated
by providing
every member
of staff,
official and
media with a
bicycle.

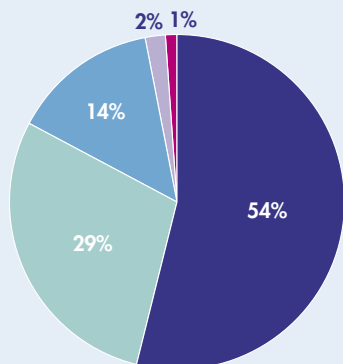


Local wind
mains energy

Generators
utilising
Hydrotreated
Vegetable Oil
(HVO).



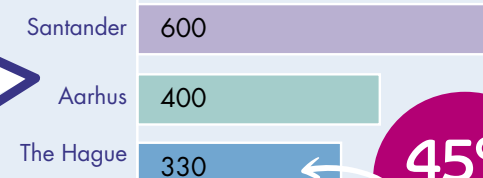
Integrated
the Para
World Sailing
Championships
into the
Sailing World
Championships
for the first time.



How did the
athletes travel
to the event?



How
many
coach
boats
were at
the
event?



45%
reduction in
coach boats



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Brazil 2023
Youth
Sailing World
Championships



Collaboration with the state of Rio de Janeiro raised awareness around the power of sport to achieve UN's Sustainable Development Goals.

Partnership with a waste cooperative ensured proper waste management. Planet Patrol Mission provided the opportunity for sailors to collect litter during the event with a leaderboard created to promote competition.

The organisers
planted



417
trees at The Tiete
Ecological Park
in Sao Paulo to
compensate for
event emissions.



382kg

of recyclable
waste was
saved from
landfill.



málaga
the all-round city

2023 Annual Conference | Málaga

A focus of 2023 World Sailing Annual Conference in Malaga was demonstrating clear progress from Abu Dhabi 2022 aligning with our ISO20121 commitment to continuous improvement.

The key deliverables for the organising team in selecting the venue were sustainability and accessibility.



Social: Accessible major transport links and active public transport options ensure easier access for global delegates.



Environmental: NH hotel as a group is ISO14001 compliant and has strong waste management compliance.



Economic: the costs for delegates were significantly lower which improved the global delegate participation.

Events included:

The Womens Forum: Our Inclusive Sport session covered a broad range of topics from safeguarding and transgender policies in sailing to the new Para Inclusive Strategy and Winds of Change project by IOC Young Leader Sophia Papamichalopoulos. This was the best attended meeting of the event with 86 attendees at the peak.

The focus of the **Sustainability Forum** was the impact of equipment within sailing. Included were World Sailing projects concerning equipment materiality and quality and initiatives run by 11th Hour Racing Team, the World Sailing Trust, and IODA.





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World Sailing Special Events

THE OCEAN RACE

The Ocean Race won top prize in Sustainability at the 2023 International Sports Awards.

- The Ocean Race reaffirmed its commitment with the most comprehensive on board Science Program in sport, capturing over 4.3 million data points and samples from some of the most remote places on the planet. The Learning Program engaged with over 65,000 school children on ocean protection.
- The Ocean Race Summits pushed towards a Universal Declaration of Ocean Rights - draft principles were presented to the United Nations General Assembly in New York in September 2023.



37TH AMERICA'S CUP BARCELONA

The 37th America's Cup was officially sanctioned as a World Sailing Special Event.

- America's Cup Event will invest in Barcelona's Blue Economy which uses a sustainable development model to create positive economic and social outcomes whilst protecting the region's precious marine ecosystems.
- Both parties will also develop the AC37 Sustainability Charter to define the sustainability commitments of the event in line with Agenda 2030.



SAILGP™

Better Planet

- SailGP was the first sport to disclose to CDP in 2023, obtaining a B-, demonstrating its commitment to transparency, accountability and continuous environmental improvement.
- SailGP won the 2023 Sport Industry Awards Environmental Sustainability Award.

Better Sport

- SailGP smashed its target of reaching 10,000 youth by 2025 through its Inspire community engagement, careers and development program by 2025 and has reset the goal to reach 25,000 by the end of Season 5.
- Ahead of the Emirates Dubai Sail Grand Prix in December 2023, SailGP hosted the first all-female training session to give the opportunity to female athletes to sail, train and learn together on an F50.





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Race Official Gender Equity

Target 26 of Agenda 2030 requires World Sailing to achieve gender parity, equal number of males and females, for race official appointments by 2028.

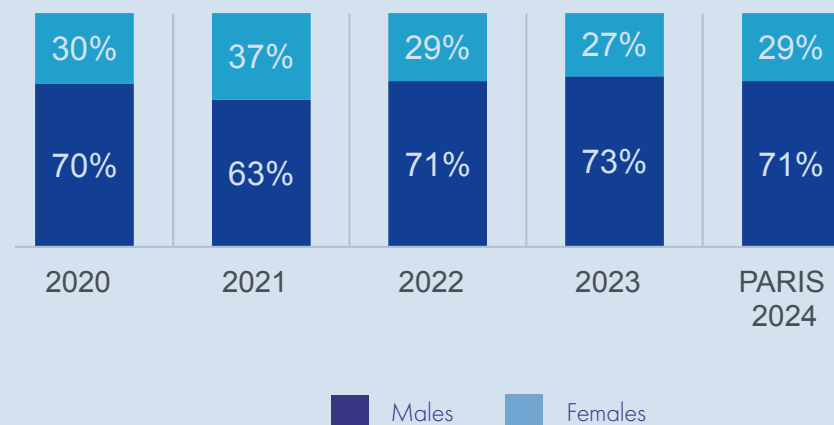
The Paris 2024 Olympic Games will be the first Olympic Games where two of the three Chief roles in the sailing event will be held by female officials. This includes a 50-50 gender split in the key Technical Delegate and Chief/Vice-Chief positions.

Each will lead a team responsible for organising and officiating the racing of each Olympic Event alongside a team of additional International Race Officers to ensure a fair competition for all participants.

Despite this, World Sailing is still short of its target. To achieve this gender equity for race officials by 2028, a pathway is being implemented to encourage the development of female race officials to reach the highest levels.



What was the
gender split for
Race Official
appointments
2020-24?





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COMMUNITY CASE STUDY

Formula Kite European Championships

The Formula Kite European Championships 2023 were held in Portsmouth, UK. The event venue at Eastney Beach is designated as a Site of Importance for Nature Conservation, supporting important plant habitats.

The Royal Yachting Association delivered a world-class, environmentally responsible event that stimulated social change and showcased water-based opportunities to the next generation. Social impact was created through the Powering up Portsmouth initiative which inspires youth communities to develop a passion for the marine environment.



Event achieved
**PLATINUM
LEVEL**
Clean Regattas Standard



Event site powered by
100% sustainable
energy

including solar PV
and HVO fuel



During the event
339
children
took part in Beach
Club activities



Participating young people
at the Beach Club had an

11%
increase



in positive feelings around
wanting to do more activities
in and around the water





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Training

“World Sailing will drive sustainability through all its training. Where World Sailing has the ability, such as through the ‘approved training centre’ process, it will embed sustainability criteria which must be met.”

Agenda 2030

World Sailing’s approach to our Training Targets were a key focus of the initial years of activity. These foundations are now being built upon to further our reach and make the accessibility of resources greater within our community and beyond.





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Training Targets

DELIVERY YEAR

28	World Sailing will develop a reuse program for used equipment benefiting emerging nations and support similar national schemes by 2020.	2024
29	Using participation data, World Sailing will develop a program to promote access to the sport focused on under-represented groups by 2020.	2023/4
30	World Sailing will collate and share best-practice sustainability resources and training programs from other organisations centrally and promote to MNAs and class associations by 2020.	2023
31	World Sailing will integrate sustainability related requirements into the criteria for an organisation to become an 'approved training centre' and assist in the implementation by 2019.	2019
32	World Sailing will include modules on sustainability in all World Sailing training/coaching programmes by 2019.	2019
33	World Sailing will create sustainability content that can be embedded within sail training used by MNAs around the world by 2020. World Sailing 'recognised training' shall include this content into the scheme.	2020
34	From 2019, World Sailing will annually recognize those who are helping to make the sport of sailing more sustainable, and who are contributing to the achievement of World Sailing's Sustainability Agenda 2030.	2019





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11th Hour Racing Sustainability Award Winner: The Magenta Project

The winner of the 2023 11th Hour Racing Sustainability Award was The Magenta Project.

They advocate for gender diversity across the sailing industry.

The organisation's key initiative is a nine month program which supports ambitious sailors through one-on-one mentoring, seminars from leading experts and a goal-setting framework.

With up to 40 mentees graduating each year for the last five years, 150 women are a step closer to achieving their goals. Alumni go on to mentor others, take leadership positions in sport governance, and become heroes to the next generation.

The Magenta Project also hosts international events to raise awareness and expose successful applicants to career opportunities in the sailing industry.

Up to
40 MENTEES
graduating each year
for the last 5 years



150 WOMEN
are a step close to
achieving their goals.





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Sustainability Sessions

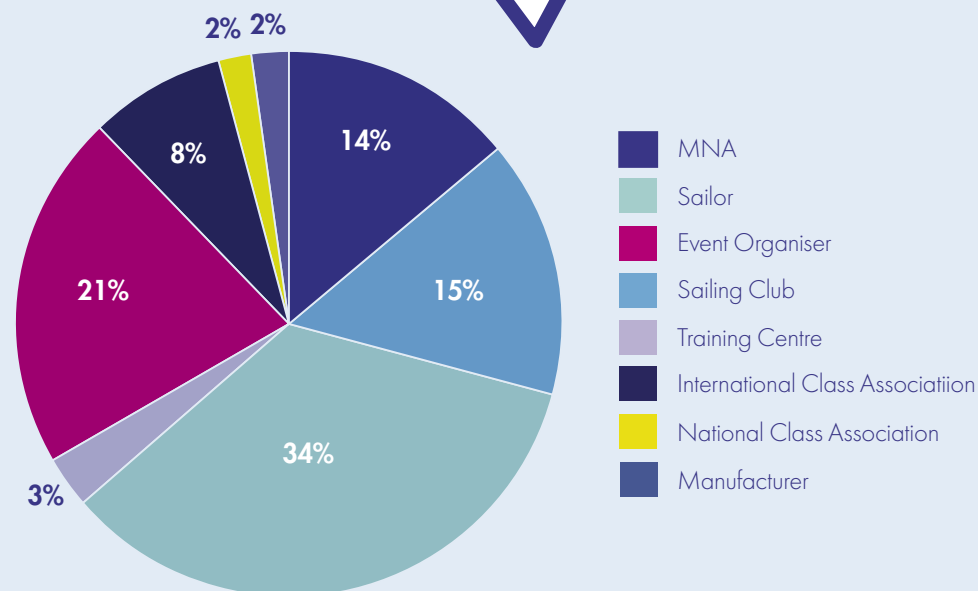
Launched in October 2023, these education sessions are for the sailing community to learn more about sustainability and enable them to take action to implement best practices.

In the first five sessions, over 200 people were reached from all different parts of our community; sailors, classes, MNAs, training centres.

Sessions covered specific areas of Agenda 2030 such as Clean Regattas and cover topics that MNAs have requested support.

Sessions alternate to accommodate varying time zones and all sessions are recorded.

Who attended
the Sustainability
Sessions?





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COMMUNITY CASE STUDY

Samoa Sailability Program

Samoa made a commitment to introduce 100 people – including children and adults with disabilities – to the joys of sailing over 100 days.

Alongside promoting diversity and accessibility within sailing, the program, in partnership with Apia Yachting Club, actively engages in community education on marine conservation, responsible plastic disposal, and sustainable water use.

Samoa Sailability Program was awarded a Special Commendation by the World Sailing 11th Hour Racing Sustainability Award judging panel.



Targeting a
30%
increase in **female**
participation



Committed to introduce
100 PEOPLE
to sailing over 100 days





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Venues & Facilities

“World Sailing will specify sustainability standards for the venues and infrastructure that it uses. This will cover sailing clubs, marinas, training centres and boatyards. It will also support and offer profile to sustainability standards and awards that are used by the sailing community.”

Agenda 2030

World Sailing's new Para Inclusive Strategy will further inform the guidance being developed for accessibility of venues.





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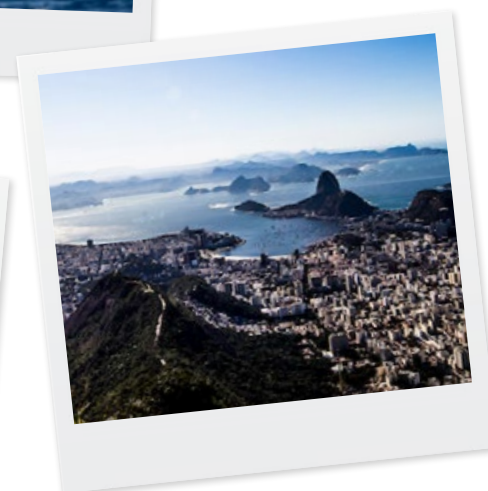


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Venues & Facilities Targets

DELIVERY YEAR

35	World Sailing will review and identify certification and best practice standards internationally and support their adoption by 2020.	2020
36	World Sailing will collaborate with members and partners to help develop sustainability standards for sailing clubs, working with existing organisations by 2020.	2020
37	World Sailing will establish a venue data monitoring program, document best practice and develop a sustainable venue standard by 2020.	2020
38	World Sailing will develop an accessibility standard in partnership with existing standard producers tailored for use at sailing clubs, venues and marinas worldwide by 2023.	2023





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COMMUNITY CASE STUDY

Double Bay Sailing Club

Double Bay Sailing Club is a predominantly ILCA class club in Sydney Harbour. The sustainability program at the club has been shaped from World Sailing's Agenda 2030 and championed by their dedicated volunteer Sustainability Officer.

Engagement and communication channels, including the club's website, newsletters, social media, are used to maintain momentum to drive Double Bay Sailing Club's sustainability vision.

The club offers an inclusive culture where diversity is valued with a strong strategic focus on participation of women and youth in sailing. The club has also participated in Clean Up Australia Day for over two decades.



The club has installed a solar power station with

52
solar panels



Filtered drinking
water refill station
used by members and visitors to reduce single-use plastic.



Used sails
are collected for reuse by pacific nations for emergency sails.

Used sailing clothing

is deployed to the club's Learn to Race wardrobe or sent to recycling schemes.



Rainwater
is collected and used for boat wash down.

Broken spars

are collected by a metal recycling facility.



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Members

"One of World Sailing's greatest assets is its members. Our members include 144 Member National Authorities and 112 Class Associations. Collectively the members have the greatest ability to create a more sustainable sport."

Agenda 2030

The Members Targets are creating a increase in the standardisation of approach through the use of tools and resources to help improve data and progression of the targets, whilst still trying to maintain the individual identities of our diverse membership.





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Members Targets

		DELIVERY YEAR			DELIVERY YEAR
39	World Sailing will encourage and assist where appropriate to allow all MNAs to have their own sustainability strategy that supports World Sailing's Sustainability Agenda 2030 by 2024.	2024	44	World Sailing will create a sustainability tool for MNAs and Class Associations to measure and report on their environmental performance by 2020.	2024
40	World Sailing will have a designated member of staff to implement the Sustainability Agenda 2030 and to assist MNAs and Class Associations with improving sustainability.	2018	45	World Sailing will enable all sustainability resources to be available for translation upon request and will work with MNAs to translate accordingly.	2020
41	In collaboration with its members, World Sailing will create a sustainability charter outlining sustainability intent which members can sign up to by 2019.	2019	46	World Sailing will provide the opportunity for each MNA to appoint an athlete or individual as a sustainability champion providing them with suitable training and a platform to engage with a wider audience by 2020.	2023
42	World Sailing will develop an online reporting tool which all World Sailing classes will be encouraged to use to report on their environmental impact by 2020.	2024	47	World Sailing will target a 50% gender equality on its Board and Athlete's Commission by 2021.	2021
43	World Sailing will create working groups comprised of classes, MNAs and appointed experts to share best practice in sustainability as well as address sustainability issues by 2019.	2023	48	World Sailing will target a 50% gender equality across all its elected governance bodies by elections in 2024.	2024
			49	World Sailing will partner with a logistics organisation to create more efficient boat transport options for class associations by 2024.	2024



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Sailors for the Sea Clean Regattas

Sailors for the Sea Clean Regatta program sets out 20 best practice targets sustainability for sailing events to achieve, including: eliminating single use items, community involvements, waste management, environmental stewardship and green boating practices.

World Sailing worked with Clean Regattas to improve the data collected and increase the number of Clean Regattas taking place with a broader global reach.

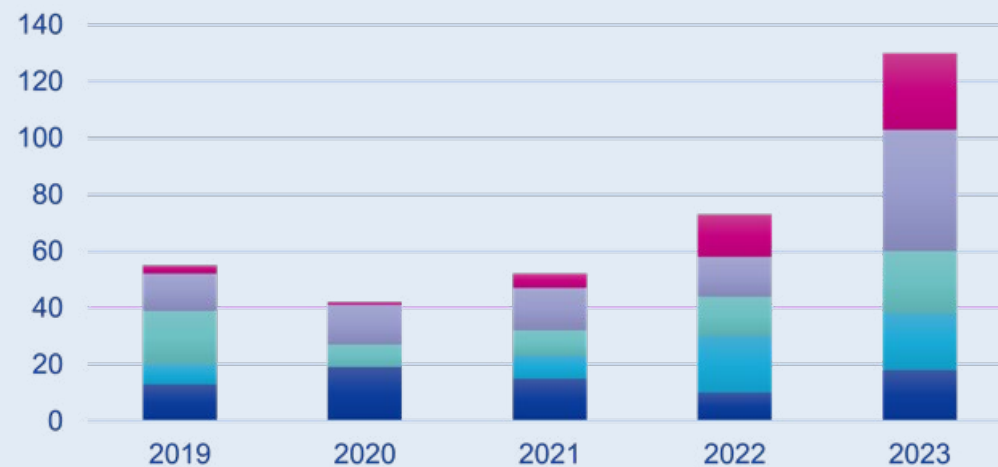
This initiative caters for events of all sizes by awarding levels ranging from participant to platinum depending on the number of best practice targets achieved.

Each year, event organisers can improve their level, making this a scheme that can be universally adopted.

Participants in World Sailing Clean Regattas 2019 - 2023



- Participant
- Bronze
- Silver
- Gold
- Platinum





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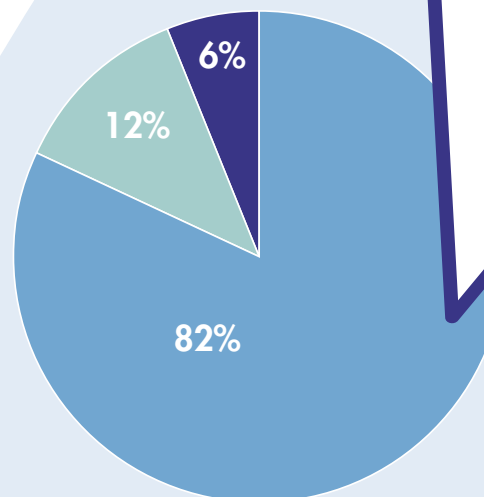
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Member National Authority Census

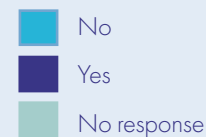
The Member National Authority census conducted at the end of 2022 asked our members about their sustainability policies and initiatives.

The responses were insightful, showing that around half have environmental and sustainability policies in place but very few have biosecurity policies or measure their carbon footprint.

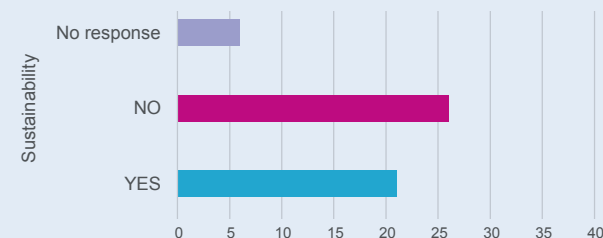
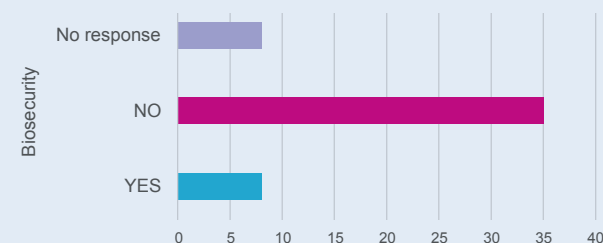
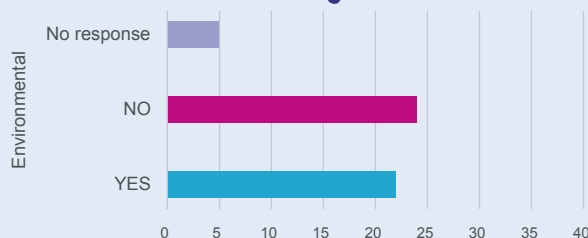
These results guide our work and how to support MNAs, such as using one of the Sustainability Sessions to focus on developing sustainability policies.



Do you measure your carbon impact?



Do you have an sustainability, environmental or biosecurity policies?





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COMMUNITY CASE STUDY

Italian RS21 Class

The RS21 Italian Class was the first sailing class in the world to achieve an ISO20121 Sustainable Event Management Certification.

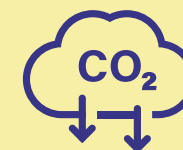
RS21
ITALIAN CLASS



The Pulse 63
from RS Electric
Boats was also used
as a support vessel.



MarkSetBot
robotic
racing marks
used to avoid
seabed damage
and reduce the
need for
course-laying ribs.



Greentech start-up
Up2You
to reduce their
environmental impact
by offsetting CO₂
emissions.



Guglielmi filtered
**water
stations**
provided for sailors
to refill their own
bottles.

ONE OCEAN
FOUNDATION

attended to educate clubs
that host the RS21 regattas
on environmental issues.



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“Fundamental to the overall sustainability of the sport is participation. World Sailing will work across its network to ensure that as well as supporting existing sailors, it will aim to introduce the sport to the next generation. World Sailing will welcome everyone to the sport of sailing and pay particular attention to underrepresented groups, working with partners to eliminate barriers to participation.”

Agenda 2030

World Sailing's own participation programs include the Emerging Nations Program, Inclusive Development Program and Steering the Course. Each of these focuses on increasing participation in underrepresented groups in our sport.





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Participation Targets

DELIVERY YEAR

50	Work with members to research current participation rates by 2020 and develop a universal framework for countries to use.	2023
51	In conjunction with partners, World Sailing will commission research to fully understand barriers to participation and will review and develop a strategy to tackle the barriers to participation in sailing with findings to be presented in 2020.	2020
52	World Sailing will support an existing successful participation program and develop a more universal participation program for MNAs to adopt by 2021.	2021
53	World Sailing will promote activities which encourage and tackle social inclusion within sailing.	2018
54	World Sailing will develop resources and digital tools to better equip our members to create their own social inclusion programs and activities by 2022.	2023
55	World Sailing will work with partners to create a career pathway for women with the target of achieving the same representative ratio of male to female professional sailors as the total number of male to female sailors registered on World Sailing's sailor ID system by 2030.	2030
56	World Sailing will support the World Sailing Trust to raise funds for woman's participation programs with grants being awarded by 2019.	2019





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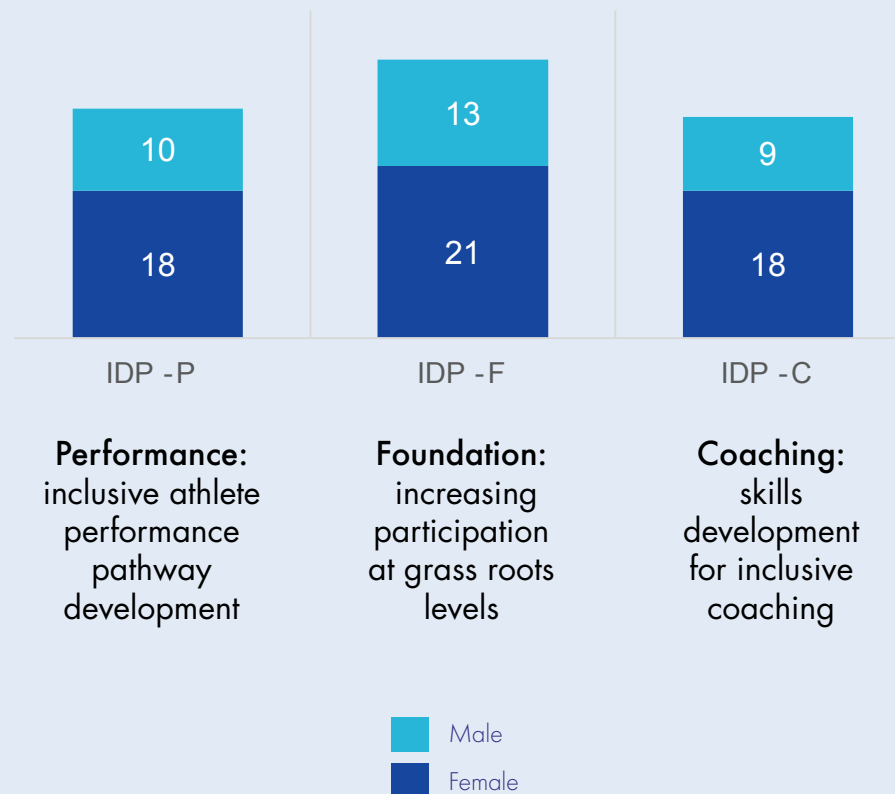
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Para Inclusive Sailing

World Sailing has published a new strategy for Para Inclusive sailing focusing on redefining what inclusivity is, and positioning World Sailing as the global leader of Inclusive sport.

The Inclusive Sailing Development Program supports the broader disabled community develop their sailing skills and knowledge, showing that sailing is for all and everyone is welcome.

In collaboration with the Swiss SailGP team and their purpose partner WE Foundation, the WE Foundation SailGP One Sport Inclusive Regatta was held. This saw SailGP team sailors sail with 10 inclusive sailors from 7 countries, increasing disability awareness and inclusivity in the sport. The collaboration has set out the blueprint for future regattas to be utilised at both international and localised level.





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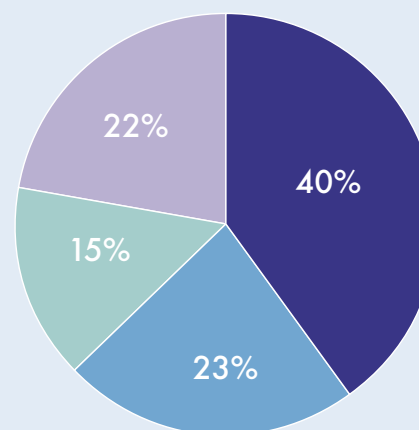
Appendix

Emerging Nations Program

World Sailing operates the Emerging Nations Program (ENP) to support talented sailors from underrepresented nations and close the performance gap.

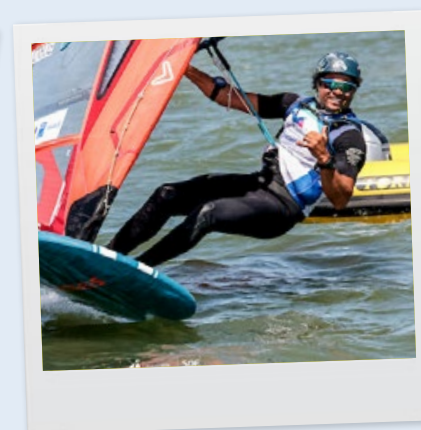
In 2023 the ENP specifically provided financial support to cover costs associated with travel, accommodation, entry fees and coaching, at the Sailing World Championships and Youth Sailing World Championships. A total of 30 countries and 60 sailors participated in the program.

The ENP has been essential at increasing nation participation within the Olympic Classes and at the Olympic Games. It is seen as a great vehicle to create heroes at a national level and inspire participation within these countries.



What
demographic
attended
the ENP?

Senior male	Senior female
Youth male	Youth female





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Steering the Course

Steering the Course is World Sailing's program to address the gender disparity within the sport. It is a year-round celebration of women in sailing.

The program provides opportunities for women in all aspects of sailing whilst also showcasing the efforts of women around the world to grow the sport.

26 countries took part in steering the course in 2023, following the record set in 2022 of 32 participating nations.

Many of the participants are utilising an intersectional approach by including not only the social aspirations of Agenda 2030 but also the environmental. Participants such as the Seychelles not only raised awareness for women's participation in sailing but also around marine conservation.





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COMMUNITY CASE STUDY

Barcolana

The Barcolana, is the largest mass participation sailing race in the world. Hosted in Trieste, Italy, it is more than a race but instead a festival with the spirit of promoting participation, inclusion and sustainability in sailing. The event was an opportunity to share ideas on how major international regattas can deliver social and economic impacts beyond racing.

Inclusive Sailing

In Trieste, for over 20 years, “Barcolana per il Sociale” has been the inclusive event that brings people with physical and mental disabilities closer to sailing. In 2023 thanks to the co-organisation of World Sailing and the Italian Sailing Federation, the event will grow to involve the best Para sailors, in an inclusive regatta. The objectives of the event was to offer the opportunity for organisations working with people with disabilities to include sailing in their programs, and to launch a strong message of inclusion and shared development, so that there is one sail, for everyone.



eSailing World Championships

The 2023 eSailing World Championships was held as part of the 55th Barcolana Regatta.

11 of the world's best eSailors from six countries battled it out in a live final of the 2023 eSailing World Championships and compete for a grand prize pot of \$10,000 USD courtesy of Virtual Regatta. Each player competed in a season-long campaign beginning in January. Competition was whittled down through more than 63,000 races across 32 challenges to leave just 11 players remaining.





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Carbon Footprint

World Sailing has been measuring its carbon emissions since 2019 and has set its baseline against this year.

World Sailing's emissions are calculated utilising a hybrid approach of both raw data and financial. The organisation's carbon footprint is verified by One Carbon World. One Carbon World (OCW) is a recognised resource partner in the Climate Neutral Now initiative launched by UN Climate Change in 2015. Currently the scope 1 & 2 emissions are compensated for with UN Certified Emissions Reductions, carbon credits.

The federation was a founding signatory of UN Sports for Climate Action framework and annually discloses its footprint to UNFCCC. World Sailing has commitments both under Agenda 2030 and UNS4CA:

- Agenda 2030:
 - World Sailing (the company) will achieve at least 50% reduction in carbon emissions (vs 2019) by 2024.
- UN Sport for Climate Action:
 - To reduce greenhouse gas emissions by 50% by 2030 (from a 2019 baseline).
 - To reach Net Zero by 2040 at the latest.



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The World Sailing carbon footprint includes the following sources of GHG emissions:

Scope 1	Direct emissions from energy used in boilers, furnaces, vehicles, or refrigerant/chemical use in owned or controlled process equipment or vehicles. For World Sailing this includes the following sources:	Natural Gas
Scope 2	Indirect emissions consumption of purchased electricity, heat, steam and cooling. For World Sailing this includes the following sources:	Electricity Use – Location-Based & Market-Based
Scope 3	Other indirect upstream emissions in the company's supply chain from production and transportation of the goods and services purchased, downstream emissions in relation to the end-user's consumption of the company's products or services. For World Sailing this includes the following sources:	Purchased goods and services Fuel and energy related activities Waste generated in operations Business travel Employee commuting Downstream transportation and distribution Use of sold products



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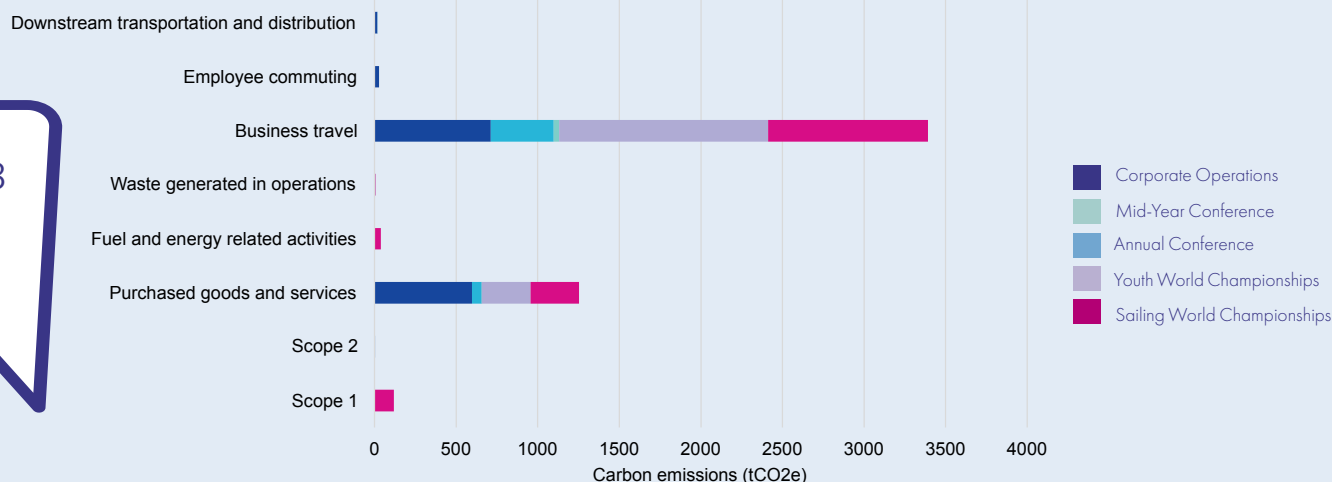
World Sailing's Carbon Footprint encompasses:

- **Corporate operations:** The company's organisational impact including staff travel and commuting, utilities and wider purchased goods
- **Events:** Conferences, Sailing World Championships, Youth Sailing World Championships and Paris 2024 Test Event
- Overall footprint = **4485.4** tCO₂e
- In 2023, a 20% reduction in total emissions was recorded compared to the 2019 baseline.
- 2023 was the first full operational year post-covid and a year with a significant number of major events. Since developing the baseline in 2019 the quality of data has improved, which has both impacted areas of measurement and potential carbon output.

What are the carbon footprint 2023 (tCO₂e) emissions?

What are the 2023 carbon emissions for each area?

	2019	2020	2021	2022	2023
Scope 1	707.7	54.6	45.8	3.0	118.4
Scope 2	30.0	1.2	8.5	4.2	5.0
Purchased goods and services	729.6	597.8	1686.0	561.4	969.4
Fuel and energy related activities	191.5	14.6	4.5	0.9	37.4
Waste generated in operations	1.1	0.1	0.1	0.1	4.3
Business travel	4027.1	333.3	314.3	2585.2	3260.6
Employee commuting	0.0	0.0	3.6	17.0	27.9
Downstream transportation and distribution	0	0	0	72.8	17.3
Total	5686.9	1001.6	2062.8	3244.6	4485.4





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World Sailing launched its sustainability strategy, Agenda 2030, in 2017. Agenda 2030 includes 56 targets under six operational areas and is firmly aligned with the International Olympic Committee (IOC)'s Sustainability Strategy, as well as the UN's Sustainable Development Goals. The following pages outline the progress made towards each target.





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Agenda 2030

Targets

Targets									
		OPERATIONAL AREA	DELIVERY YEAR	ACTIVITY		OPERATIONAL AREA	DELIVERY YEAR	ACTIVITY	
1	World Sailing will create a framework for measuring waste/recyclability/life cycle which World Sailing class manufacturers will be encouraged to adopt by 2020 with the aim of assisting manufacturers to reduce environmental impact.	Technical standards	2025	LCA project partners identified and scope of work developed.	6	World Sailing will work with at least three industry bodies to collaborate and publish research that accelerates the end-of-life options for composites (used in boat building) and other boat components by 2020.	Technical standards	2022	Equipment recycling hub test at sailing World Championships and equipment recycling roundtable in collaboration with World Sailing Trust and METSTRADE has reignited end of life opportunities.
2	World Sailing will require any new class bids for the 2028 Olympics (and subsequent Olympics) to provide a lifecycle assessment that demonstrates that 90% of the boat (by weight) is recyclable.	Technical standards	2032	LCA project partners identified and scope of work developed to create baselines for classes.	7	World Sailing will work with key industries to promote new products used in our sport with a lower environmental impact and work to make these available to sailors across the world by 2024.	Technical standards	2024	
3	World Sailing will require that manufacturers non-reusable or non-recyclable boat building waste does not exceed 20% of the boat hull's finished weight across World Sailing Classes by 2030.	Technical standards	2030	LCA project partners identified and scope of work developed to include waste evaluation.	8	World Sailing will collaborate with marine industry associations and other sectors to promote more sustainable equipment and maintenance regimes by 2020.	Technical standards	2023	IMO Glofouling project collaboration with ICOMIA and IUCN resulting in release of Biofouling Management for Recreational Boating in Q4 2022. Communication strategy continues.
4	World Sailing will provide feedback to manufacturers and give guidance on sustainability improvements through validation visits with Olympic Class manufacturers by 2019.	Technical standards	2024	Audit criteria established and initial testing completed.	9	World Sailing will implement the International Olympic Committee's responsible sourcing guidelines which Olympic Class equipment manufacturers will have to meet, and World Sailing Classes and Rating manufacturers will be encouraged to adopt by 2024.	Technical standards	2024	
5	With the approval of manufacturers, World Sailing will collate and share sustainable best practice by 2020.	Technical standards	2023	Collation of best practices underway for inclusion on the website in 2024.	10	World Sailing will specify that all new offshore racing yachts (OSR Cat 0, 1 & 2) constructed after 2022, will produce at least 20% of their power requirements using renewable energy sources whilst racing.	Technical standards	2024	Oceanic & Offshore Committee have reworked the timeline, requirements and definitions. Output not expected until 2026.



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		OPERATIONAL AREA	DELIVERY YEAR	ACTIVITY			OPERATIONAL AREA	DELIVERY YEAR	ACTIVITY
11	World Sailing will maintain an ISO 20121 third party certified management system.	Events	2019	Management system recertification gained November 2023 Audited every 12 months by British Standards Institute.	17		Events	2024	45% reduction in coach boat numbers for World Sailing Sailing World Championships in The Hague.
12	World Sailing will abolish the use of single use plastics (with the exception of boat branding) at all of its events by 2019.	Events	2019	Required within all World Sailing owned event contracts. Audits occur at all major events. Control and enforcement can be limited by organizing committees.	18		Events	2022	World Sailing has been neutral for Scope 1 & 2 emissions since 2019.
13	World Sailing will encourage the abolishment of single use plastics at national sailing events by 2030.	Events	2030	MNAs and Classes with sustainability strategies and event requirements are increasing uptake at national level.	19		Events	2024	Realigned this target to meet UN Sport for Climate Action target of 50% by 2030.
14	World Sailing will deliver a third party assessed sustainability related management system at an MNA and Class Association by 2020.	Events	2023	Italian RS21 Class attained ISO20121 certification in 2023.	20		Events	2022	2023 inclusion in the Sailing World Championship.
15	World Sailing will achieve the World Sailing water quality standard at all venues hosting World Sailing events by 2020.	Events	2020	Water quality testing is a standard contractual requirement within owned events.	21		Events	2020	World Sailing's work with Sailors for the Sea Clean Regattas aims to increase the uptake. 2023 numbers increased significantly.
16	World Sailing will specify that all official boats (safety dependent) used at World Sailing organized Olympic Class events will not be solely reliant on fossil fuels for propulsion by 2025.	Events	2025	Challenge 2024 including the use of decarbonized boats had significant engagement with electric boat companies but limited uptake for 2023 events.	22		Events	2022	Biodiversity checklist development alongside IUCN including biosecurity planning.



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		OPERATIONAL AREA	DELIVERY YEAR	ACTIVITY		OPERATIONAL AREA	DELIVERY YEAR	ACTIVITY
23	In conjunction with partners, World Sailing will produce guidance, as necessary, to mitigate negative impacts sailing can have on marine cetaceans by 2020.	Events	2023	Guidance underway alongside Marine Mammal Advisory Group and Commission Working Group. Release date in Q2 2024.	29	Using participation data, World Sailing will develop a program to promote access to the sport focused on under-represented groups by 2020.	Training	2023/4
24	World Sailing will ensure every World Sailing event engages with the local community through outreach activities by 2020 and encourage national events to replicate.	Events	2020	Sailing World Championships hosted a school's education programme and beach activities throughout the summer of 2023 including a month long SUP canal clean-up.	30	World Sailing will collate and share best-practice sustainability resources and training programs from other organizations centrally and promote to MNAs and class associations by 2020.	Training	2023
25	World Sailing will achieve athlete gender equality at an event level at all World Sailing organized events by 2019.	Events	2019	Achieved for World Sailing Olympic and Youth Championships.	31	World Sailing will integrate sustainability related requirements into the criteria for an organization to become an 'approved training center' and assist in the implementation by 2019.	Training	2019
26	World Sailing will achieve gender equality for race officials at Olympic and World Cup championships by 2028.	Events	2028	Work underway to accelerate progress. 27% female appointments for World Sailing appointed events.	32	World Sailing will include modules on sustainability in all World Sailing training/coaching programmes by 2019.	Training	2019
27	World Sailing will encourage its sanctioned Special Events to achieve a 50% gender equality for competing teams (including shore crew) by 2028.	Events	2028	Increased Women's participation and inclusion opportunities within Special Events. Further reporting update in 2024.	33	World Sailing will create sustainability content that can be embedded within sail training used by MNAs around the world by 2020. World Sailing 'recognized training' shall include this content into the scheme.	Training	2020
28	World Sailing will develop a reuse program for used equipment benefiting emerging nations and support similar national schemes by 2020.	Training	2024		34	From 2019, World Sailing will annually recognize those who are helping to make the sport of sailing more sustainable, and who are contributing to the achievement of World Sailing's Sustainability Agenda 2030.	Training	2019
								World Sailing 11th Hour Sustainability Award annually awarded. 2023 Winner was The Magenta Project.



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Targets									
		OPERATIONAL AREA	DELIVERY YEAR	ACTIVITY		OPERATIONAL AREA	DELIVERY YEAR	ACTIVITY	
35	World Sailing will review and identify certification and best practice standards internationally and support their adoption by 2020.	Venues and Facilities	2020	Certifications and best practices for venues have been collated and World Sailing are actively encouraging venues to adopt the Clean Regatta framework by Sailors for the Sea for sailing events.	40	World Sailing will have a designated member of staff to implement the Sustainability Agenda 2030 and to assist MNAs and Class Associations with improving sustainability.	Members	2018	World Sailing have two members of staff designated to implement Agenda 2030, Director of Sustainability and Sustainability Executive.
36	World Sailing will collaborate with members and partners to help develop sustainability standards for sailing clubs, working with existing organizations by 2020.	Venues and Facilities	2020	The Sustainable Club Tool produced in partnership with World Sailing Trust, helps sailing clubs to understand areas that where they can improve their sustainability.	41	In collaboration with its members, World Sailing will create a sustainability charter outlining sustainability intent which members can sign up to by 2019.	Members	2019	
37	World Sailing will establish a venue data monitoring program, document best practice and develop a sustainable venue standard by 2020.	Venues and Facilities	2020	Venue data monitoring has been conducted through the Sustainable Club Tool and data on the number and spread of Clean Regattas.	42	World Sailing will develop an online reporting tool which all World Sailing classes will be encouraged to use to report on their environmental impact by 2020.	Members	2024	A tool is in development and hope to release it towards the end of 2024.
38	World Sailing will develop an accessibility standard in partnership with existing standard producers tailored for use at sailing clubs, venues and marinas worldwide by 2022.	Venues and Facilities	2023	The Para World Sailing Committee is in the process of developing accessibility guidance to aid sailing clubs, events and marinas in the required steps to ensure inclusive sailing.	43	World Sailing will create working groups comprised of classes, MNAs and appointed experts to share best practice in sustainability as well as address sustainability issues by 2019.	Members	2023	The Sustainability Commission has designated working groups on nature, EDI, technical, engagement and decarbonisation led by experts in these fields.
39	World Sailing will encourage and assist where appropriate to allow all MNAs to have their own sustainability strategy that supports World Sailing’s sustainability Agenda 2030 by 2024.	Members	2024	Sustainability Session 2 focused on developing a sustainability strategy led by The Toolbox. World Sailing has helped to facilitate the RYA to assist Mexico and Mozambique to develop their own strategy’s.	44	World Sailing will create a sustainability tool for MNAs and Class Associations to measure and report on their environmental performance by 2020.	Members	2024	A tool is in development and hope to release it towards the end of 2024.
					45	World Sailing will enable all sustainability resources to be available for translation upon request and will work with MNAs to translate accordingly.	Members	2020	All resources can be translated upon request. The Youth Sustainability Education Programme resources have been translated into 9 languages so far.



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Targets				OPERATIONAL AREA	DELIVERY YEAR	ACTIVITY	OPERATIONAL AREA	DELIVERY YEAR	ACTIVITY
46	World Sailing will provide the opportunity for each MNA to appoint an athlete or individual as a sustainability champion providing them with suitable training and a platform to engage with a wider audience by 2020.	Members	2023		52	World Sailing will support existing successful participation program and develop a more universal participation program for MNAs to adopt by 2021.	Participation	2021	World Sailing participation programmes include ENP and IDP. IN the future a series of webinars will be created to showcase successful participation programmes from MNAs.
47	World Sailing will target a 50% gender equality on its Board and Athlete's Commission by 2021.	Members	2021	The current Board and Athletes Commission has 50% gender equality and for following elections this is a requirements.	53	World Sailing will promote activities which encourage and tackle social inclusion within sailing.	Participation	2018*	Guidance is being produced on how to create social impact and inclusion. The Sustainability Sessions had a focus on social inclusion from The Turning Point and The Magenta Project.
48	World Sailing will target a 50% gender equality across all its elected governance bodies by elections in 2024.	Members	2024	This requirement is built into the election's regulations for the 2024 cycle.	54	World Sailing will develop resources and digital tools to better equip our members to create their own social inclusion programs and activities by 2022.	Participation	2023	
49	World Sailing will partner with a logistics organization to create more efficient boat transport options for class associations by 2020.	Members	2024	A change to logistics partner underway, engagement with new partner in 2024.	55	World Sailing will work with partners to create a career pathway for women with the target of achieving the same representative ratio of male to female professional sailors as the total number of male to female sailors registered on World Sailing's sailor ID system by 2030.	Participation	2030	Supporting the Magenta Project to encourage greater female participation in the sport. In collaboration with Special Events greater opportunities for female professional sailors to develop career pathways, through SailGP and The America's Cup.
50	Work with members to research current participation rates by 2020 and develop a universal framework for countries to use.	Participation	2023	Research into participation rates with our MNAs is being developed.	56	World Sailing will support the World Sailing Trust to raise funds for woman's participation programs with grants being awarded by 2019.	Participation	2019	Funds are granted for initiatives directly from World Sailing.
51	In conjunction with partners, World Sailing will commission research to fully understand barriers to participation, and will review and develop a strategy to tackle the barriers to participation in sailing with findings to be presented in 2020.	Participation	2020	In conjunction with the World Sailing Trust the Women in Sailing Strategic Review was undertaken to understand the barriers to participation for females in the sport.					



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& Facilities



Members



Participation



Carbon
Footprint



Appendix

Data Reference

PAGE	DATA	SOURCE
7	Agenda 2030 tracking	Multiple internal data points collected
10	What is the reason for equipment purchase?	Athlete travel and equipment survey at the Sailing World Championships 2023
11	What happens to equipment you no longer have use for?	Athlete travel and equipment survey at the Sailing World Championships 2023
12	Equipment Recycling Hub	World Sailing and World Sailing Trust
15	How did the athletes travel to the event?	Athlete travel and equipment survey at the Sailing World Championships 2023
15	How many coach boats were at the event?	Coach boat entry data from the Sailing World Championships 2023
18	What was the gender split for Race Officials Appointments 2020-24?	Race Official appointments data from 2020 through to 2024
19	Formula Kite European Championships	The Royal Yachting Association
22	The Magenta Project	The Magenta Project
23	Who attended the Sustainability Sessions?	Registration data collected from each session
24	Samoa Sailability Program details	Samoa Sailability Program
27	Double Bay Sailing Club Sustainability Initiatives	Double Bay Sailing Club
30	Participants in World Sailing Clean Regattas 2019-2023	Clean Regatta registration data
31	Do you measure your carbon impact?	Member National Authority Census 2023
31	Do you have a sustainability, enironmental or biosecurity policy?	Member National Authority Census 2023
32	Italian RS21 Class Sustainability Initiatives	Italian RS21 Class
35	IDP Participation rates	IDP registration data
36	What demographic attended the ENP?	ENP registration data
37	Steering the Course partcpating countries	Steering the Course registration data
38	eSailing World Championships	eSailing World Championships entry list and event details
41,42	Carbon footprint	Internal travel data and financial data

* World Sailing recognises the Global Reporting Index methodology internally and plans to utilise it as part of next year's external reporting structure.



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