

2024 World Sailing Development Symposium



Development
Symposium



2024 | Singapore



Keynote speakers



Sally Turner

*Head of Communications & Development,
Andrew Simpson Foundation*



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Together we transform lives through sailing

Presented by Sally Turner

Head of Communications & Development, Andrew Simpson Foundation

Our mission

At the Andrew Simpson Foundation, we believe sailing and watersports should be **accessible to everyone**, regardless of background or ability.

Breaking down barriers

We're committed to removing any real or perceived barriers so that **all young people can participate** in sailing and watersports.

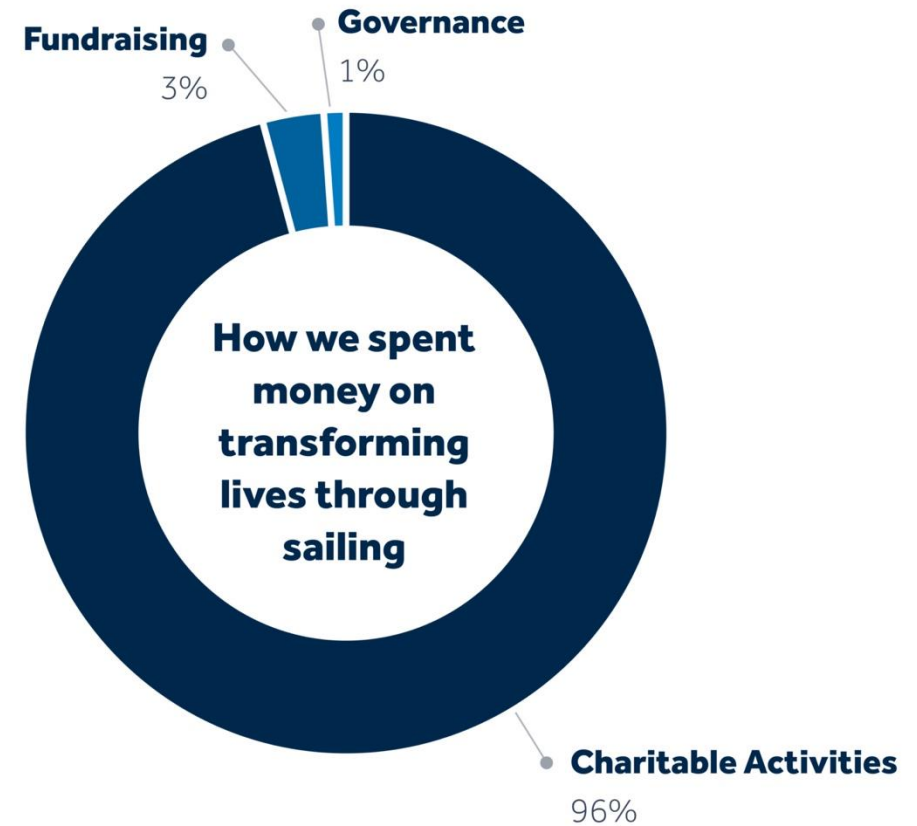
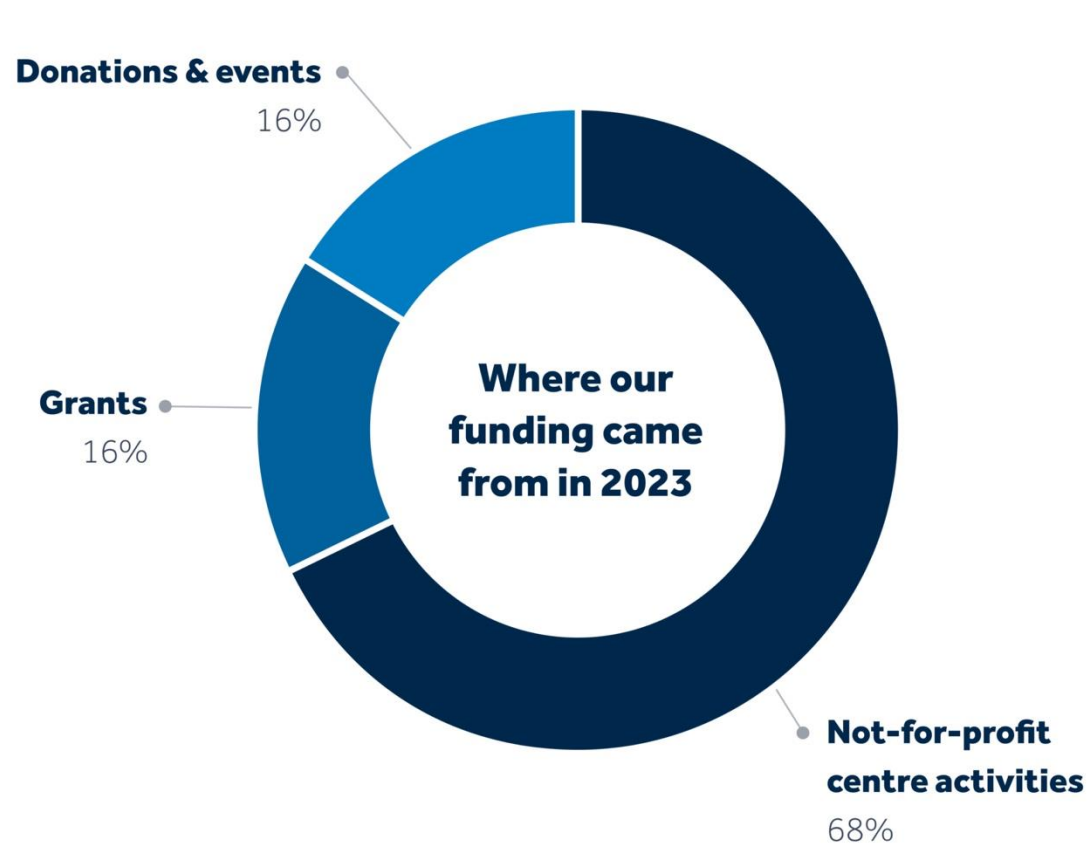
Funding & Centres

Every penny raised helps more young people **experience the joy** of being out on the water.

Funding Reinvestment

We've raised and reinvested **£17.5 million** back into the sailing community

How do we raise funds?



Insights



There are currently seven million children aged 5 to 15 in England. **Nearly four in five** are not doing the recommended daily amount of exercise, with over **30% living in poverty**.²

People that experience **prejudice or discrimination**, such as (but not limited to) people from LGBTQ+ groups and ethnic minority groups, report that it can be a **barrier to taking part** in sport and physical activity.¹

Living in poverty

often impacts on children's levels of physical activity.³

Both disabled adults and people with a long-term health condition are **less likely to be active than those without**, with activity levels decreasing sharply the more impairments an individual has.¹



Adults from the most deprived socio-economic groups are **less likely to be active**, as are children from less affluent families.¹

A person's attitude for sport is often **shaped by their experience – or lack of experience –** as a child and many people drop out of sport before they even reach the age of 14.⁴

SOURCES:

- 1 Sport England, Uniting the movement
- 2 Sport England and National Education Union
- 3 Child Poverty Action Group
- 4 Source "Sporting Future; A New Strategy for an Active Nation" HM Government



Inclusivity
Community
Partnerships
Enjoyment
Inspiration
Development

for everyone

building positive relationships

we seek meaningful connections and work together

creating a positive and memorable experience

sharing our passion for sailing

creating an environment of nurture and growth

The benefits of sailing

- ✓ Social benefits
- ✓ Physical benefits
- ✓ Life-impacting positive outcomes

Only
47%

of young people in England are
meeting minimum physical
activity levels.⁵



The Andrew Simpson Foundation forms
academic research partnerships and uses
data insights to influence participation
and understand communities and
measure impact.

Words from our everyday stars

*” Sailing and windsurfing at the Andrew Simpson Centres has introduced me into a world I would **never have been able to access.** The centre and staff have been such an **inspiration** to me”*

Alex Stock

Alex is currently enrolled in our Diploma



Our 2023 participant survey found that...

Young people's mental wellbeing increased by

85%

Young people's ability to manage their emotions increased by

114%

73%

said they had increased in confidence



We worked with over
280
schools
across the UK in 2023.

engaging
13,000
pupils
in outdoor activity.

80%

of young people who took part in one of our
Community Clubs said they felt part of the
Sailing and Watersports Community.

More than
19,000
attended our regular community
participation activities in 2023.

We provide
modest swimwear
and Burkinis
at our Birmingham centre to
enable more Muslim women
to access sailing and
watersports.



Paving pathways for careers on the water

- ✓ Vocational education
- ✓ Further education courses
- ✓ Skill development pathways
- ✓ Mentorships
- ✓ Pupil referral units



Paving pathways for careers on the water

- ✓ Volunteer instructor training
- ✓ Pathway programmes
- ✓ Career training programmes

We trained
845
instructors
across our centres
in 2023.



Paving pathways for careers on the water

✓ Diploma training programme



The number of
participants on our diploma
course at our Andrew Simpson
Centre Portsmouth has
**doubled year
on year**
since launching.



Development & community outreach

- ✓ Club Academy
- ✓ Partner Clubs
- ✓ Wavemakers: Sailing Academy Pilot
- ✓ Crew4Gold
- ✓ Athena Foiling Pathway

Supporting groups and organisations in the community to **access the water**, providing **equal access to opportunities** for all.



Teaching water safety





**GREENWICH
HOSPITAL**

**Greenwich Hospital fund
programmes that support the
Royal Navy Community.**



YOUTH CREW

OVER 350

individuals have taken part in RNSA Youth Crew

This equates to over **2,000 individual activity days** (including family days)



ENGAGEMENT & PARTICIPATION



Provided **five family days** across Portland, Portsmouth, Plymouth and Scotland.



Attended **six Royal Navy outreach events** to engage with RN families and showcase the sport of sailing.

Established and delivered **three week-long residential courses** in Birmingham, Portland and Helensburgh.

During the sailing weeks, over 350 individuals participated in:

→ **RYA YOUTH SAILING STAGES 1 & 2**

→ **RNLI'S SWIM SAFE MODULE**

Those over 16 participated in RYA National Sailing Scheme Levels 1 & 2 plus Swim Safe.

15%

of those who attended the courses have started to participate in the regular participation sessions

Provided through the punchcard voucher code system



RNSA Youth Crew has been running across **7 different locations** since Easter 2024:

SCOTLAND
X Blairvadach Outdoor Education Centre

WEST MIDLANDS
Andrew Simpson
Centre Birmingham
X

DEVON
Mountbatten Centre and Horizons,
Plymouth
XX

DORSET
Andrew Simpson
Centre Portland
X

CORNWALL
Children's Sailing Trust,
Helford
X

HAMPSHIRE
Andrew Simpson
Centre Portsmouth
X





SWIMFREE

swimming skills for life





boatfolk



Tideway
Wealth & Retirement



HENRI-LLOYD





**BART'S
BASH**

2014 - 2025



12

1,093

Our goal: by 2033

Supporting 60,000 individuals per year to access and participate in our sailing and watersports.

How?

Increasing access and participation

Developing partnerships

Driving innovative outreach and engagement programmes

A legacy that lives on

Andrew Simpson MBE

Olympic gold medallist, Andrew Simpson MBE, better known as 'Bart' to many in the sailing world, was a fine, accomplished sailor, a loving family man and an inspiration to many. Sailing was his passion as well as his profession.

Today, the Andrew Simpson Foundation honours his memory by opening up the world of sailing and watersports to people, particularly young people, from all walks of life, changing lives, creating career pathways and providing opportunities that last a lifetime.



Download our 2023 impact statement



andrewsimpsonfoundation.org