

Giving Back: Equipment Lifecycles



Development
Symposium



2024 | Singapore



Panel speakers



Alexandra Rickham

Director of Sustainability, World Sailing



Rebecca Videlo

Sustainability Executive, World Sailing



Sigrid Beckmann

Founder and President at Indigo Life Inc.



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Sustainability

Agenda 2030:

- Agreed at 2018 MYM following a public consultation
- 56 deliverables across 6 Operational Areas
- These cover both environmental and social deliverables.



Operational Areas	Total objectives	Completed	Started	Work not commenced
Technical standards	10	1	7	2
Events	17	10	7	0
Training	7	5	0	2
Venues and facilities	4	1	3	0
Members	11	5	4	2
Participation	7	1	5	1
	56	23	26	7

2023 Sustainability Report

Sets out progress against
Agenda 2030
Explore activities based on the 6
operational areas within Agenda
2030.
Full carbon footprint reported
including scopes 1, 2 and 3.



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Event initiatives

Paris 2024
Olympic Games



Sailing World
Championships
2023



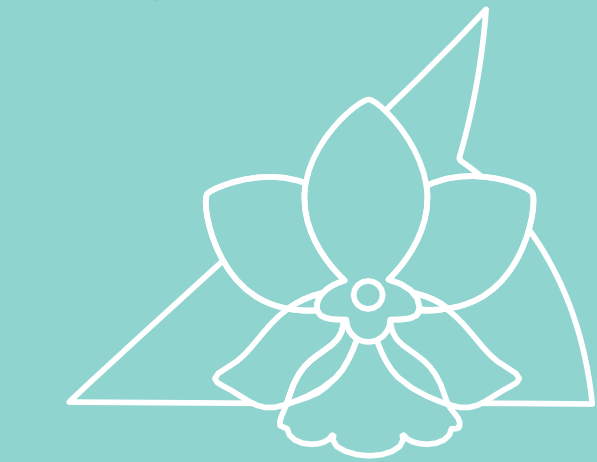
Youth Sailing World
Championships 2024



Para World
Championships
2024



Youth World
Championships
2023



ROPE PROGRAM





Vision

To engage Optimist
Sailors in **Sustainability**
and
Social Responsibility



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In a nutshell...



The ROPE Program aims to promote a culture of sustainability and social responsibility with our youngest sailors. By increasing sustainability awareness in our events and through peer-to-peer support and engagement, we envision a new way forward. By recycling and reusing, together with sharing and helping others, we are promoting a more positive, clean and inclusive World while using the sport of sailing as the way to do so.

Positive impact on local communities with the resources and goodwill we leave behind, transforms our sport from the base up and sets sailing apart as a rounded, impactful, inclusive, generous and sustainable sport.



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Inclusiveness is paramount for our program. It is what moves us!



Sailing should be a wholesome Experience that includes and embraces a broader base. ROPE promotes a generous base of boys and girls sharing with boys and girls everywhere.

Sharing not only resources, but the experience itself, grows the sport and changes hearts and minds. **ROPE** is unique as it formative for those who give and those who receive.

Sailing can be a rounded, impactful, inclusive, generous and sustainable sport. It all starts with ROPE!



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Next steps

- Continue to work to **promote sustainability, circular economy and peer-to peer support** from sailors to sailors.
- **Scale the Project** to include industry & partners – boat builders, suppliers etc.
- **Donate to more regions** in need to grow and develop the base of sailing
- Scale up and replicate to other Classes and Sailing Events



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Panel discussion and Q&A



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Thank you



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Passion Made Possible


SINGAPORE
SAILING