



STREAM2SEA®

— Reef safe • Biodegradable —

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CEO / Founder Autumn Blum

The idea for this skin care line came to me after a diving trip to Palau a few years ago. We were showering on deck with fragrant suds running right overboard, putting leave-in conditioner in our hair, slathering on chemical-based sunscreens, then jumping back in the ocean only to repeat the process. Simple habits like this can take a toll—it's estimated that 14,000 tons of sunscreen lotions alone end up in coral reefs each year.

But if more people start to think critically about what products they use on a daily basis, we can make a profound difference.

Autumn has created and sold an organic beauty line and is a qualified industrial chemist

Mike Malterre Chief Operating Officer

Built and sold an education company, Media, FMCG hard goods retail background

Peter Palmer NXD Commercial

Built and sold a natural children's brand and operated as SVP Global New Revenues EMI Music - Merchandise and Brand licensing.



STREAM2SEA REVIEW

The problem

The solution

The revolution

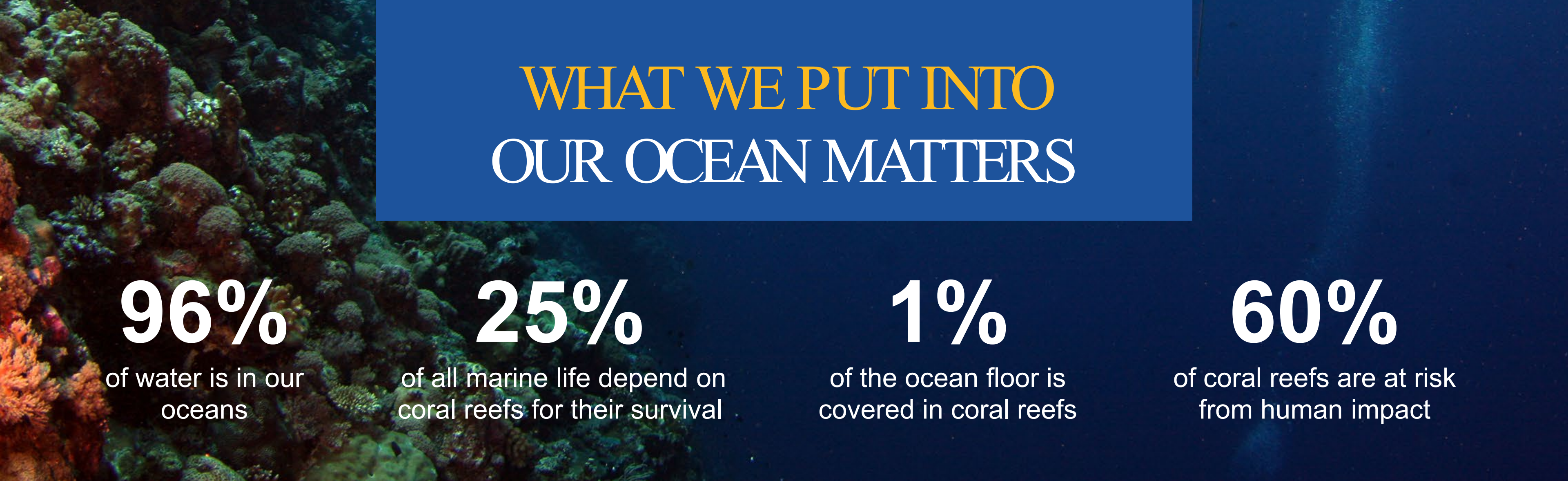
Range Offer

Potential

Team

Next Steps





WHAT WE PUT INTO OUR OCEAN MATTERS

96%

of water is in our
oceans

25%

of all marine life depend on
coral reefs for their survival

1%

of the ocean floor is
covered in coral reefs

60%

of coral reefs are at risk
from human impact

Certain ingredients commonly used in sunscreen, cosmetics, and soaps are highly toxic to corals and marine life. These include benzophenone-2, oxybenzone, octinoxate and parabens—as well as coatings used on zinc oxide to reduce whitening.

When these chemicals are introduced to our waters, the coral can get sick and expel their life-giving algae. Without the sea algae, the coral can “bleach” (turn white) and may even die. This, in turn, affects thousands of species of fish, which eventually affects us.

True, the ocean is pretty darn big—but when one person chooses to be eco-conscious, they have the opportunity to share their choice with others. Eventually, good changes can happen and a difference will be made.



Some ingredients in biodegradable sunscreens are toxic to corals and reef fish but are labeled reef safe.

Ingredients in biodegradable shampoos and other personal care products can be just as toxic to the reefs and fish.

TO BE TRULY
ECOCONSCIOUS,
WE NEED TO THINK
ABOUT EVERYTHING
WE USE ON OUR
BODIES



An aerial photograph of a wastewater treatment plant. On the left, a large circular aeration tank with a metal grate floor and a red safety railing. Water is being pumped into the tank from a pipe with several valves. To the right of the tank is a long, curved overflow channel where water is cascading over the edge, creating white foam and rapids. The surrounding area is green grass.

WHAT WE PUT INTO OUR WATER MATTERS!

Modern waste water treatment facilities do not typically remove harmful chemicals from conventional sunscreens and body care products.



INGREDIENTS IN BODY CARE PRODUCTS ARE MORE THAN JUST WORDS ON A BOTTLE.

FACT #1

Some common ingredients in body care products are systemically absorbed into your body and are passed through urine, blood, and breast milk.

FACT #2

Some common, FDA approved ingredients in body care products are linked to cancer, hormone imbalances, cellular damage, and more. They can disrupt the body's natural functions.

FACT #3

There are healthier choices you can make when it comes to products and the ingredients within them...but it starts with education.



We are the science based solution

Every ingredient in our body care products is consciously chosen for its non-harming influences and protection.

We are the only mineral sunscreen and body care brand tested and proven safe for our reefs!

SAFE FOR



REEFS



STREAMS



LAKES



OCEANS



WE DON'T JUST TALK THE TALK.

Knowing that every product we use on our bodies ultimately reaches the ocean, **our products have been tested for biodegradability, aquatic toxicity and coral reef safety** so that those who enjoy exploring our planet can rely on a brand whose ingredients are truly safe for their body and our waters.

We chose to use post-consumer recycled and ocean-bound materials because we don't want to contribute to plastic, and our 32oz bottles are made from 97% recycled milk jugs.

And while it isn't foolproof yet (our caps are still plastic—although we were able to move to low-profile caps which reduced the overall material used by 45%!) the point is we choose eco conscious options as consistently as we can because we truly believe in what it is we're doing.



CoralCare™



The sunscreen turning the tide on coral decline



**“Coral reefs occupy less than
1% of the ocean floor...
...yet are home to more than
25% of marine life.”**

Source: UN Environmental programme



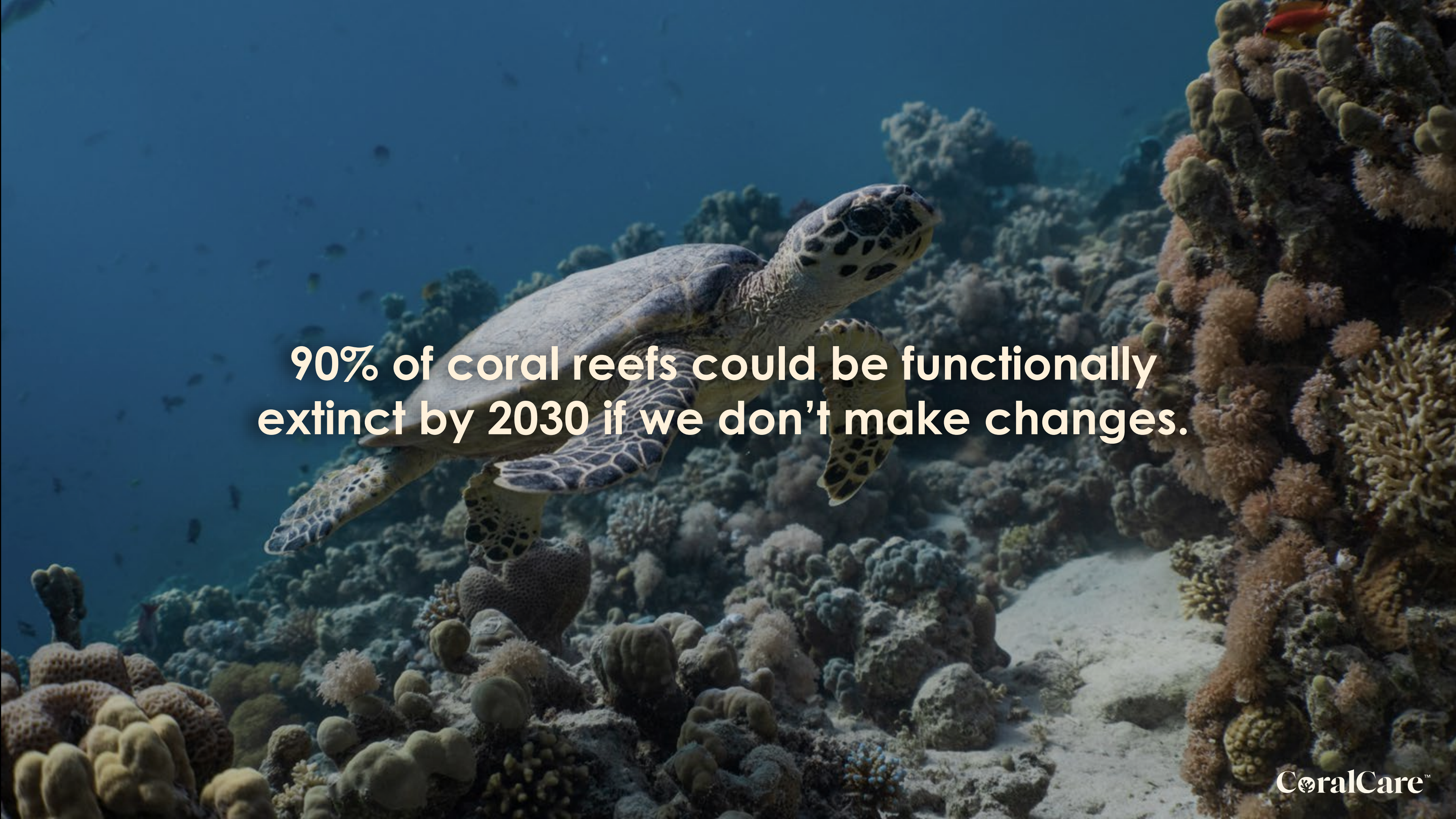
**“More than 1 billion people benefit
directly from coral reefs.”**

Source: UN Environmental Programme



**“Coral reefs provide up to \$2.7 trillion
per year in global services.”**

Source: UN.Org

A sea turtle with a patterned shell and flippers is swimming horizontally across the frame. Below it is a diverse coral reef with various types of coral, including branching and brain coral. The water is clear and blue. The text is overlaid on the center of the image.

90% of coral reefs could be functionally extinct by 2030 if we don't make changes.



“Just 0.14 milligrams of Oxybenzone per litre is enough to kill coral larvae, yet as much as 1.4 milligrams have been found in reefs near popular tourist destinations.”

Source: Science.org



OLIVE RIDLEY
PROJECT



PROFESSOR MICHAEL SWEET

Professor at University of Derby, UK

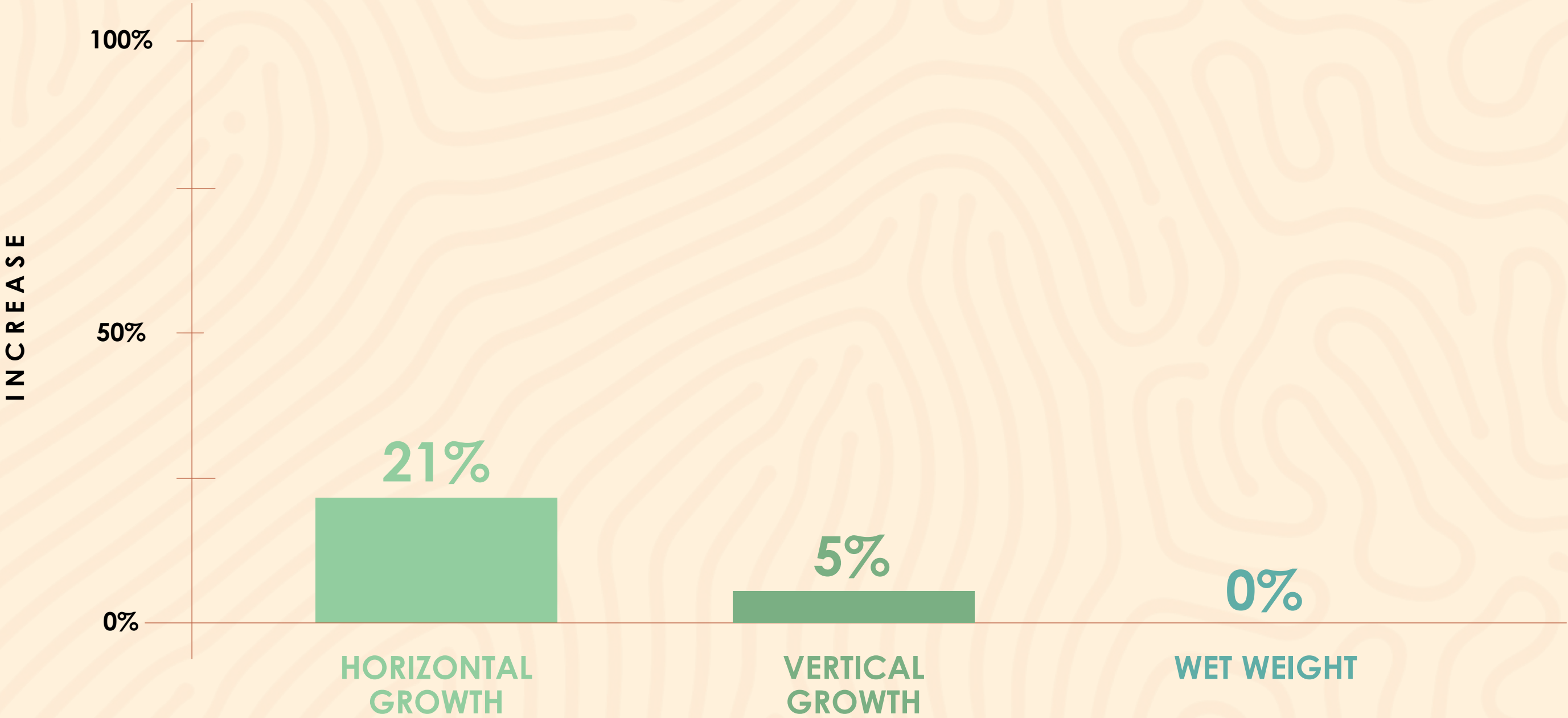
Multi-award-winning scientist

Over 130 publications

Expertise in Marine Biology globally has led to appointment as Conservation Species Survival Commissioner for the IUCN (International Union of Conservation of Nature) and Marine Advisor for the United Nations

CORAL CARE GROWTH AGAINST CONTROL

(Nothing in the water)



Certification and Accreditation



100% Recyclable

Negative Carbon
Footprint

Made from
Sugarcane Resin



Scale of Opportunity...

Global suns care market was valued at \$14.4 billion in 2022 and is projected to grow to 22.3 billion by 2032. Europe dominated the sun care market with a market share of 30.42% in 2023. But dig into SPINS research, and you'll see that more consumers are making the switch to sun protection products with safe natural ingredients.

It's not just a market in flux. It's a movement.

Formulated to exceed natural standards without any ingredients known to harm our aquatic environment or us, and the only natural brand tested and proven safe for coral larvae—Stream2Sea aims to spearhead that moment, with stewardship of our planet at the forefront of our attention...

And we would love to have you by our side in this.



The Stream2Sea Team www.stream2sea.com



CORE PRODUCT LINE

Our formulas are good for your body:

- Active, nutrient-rich antioxidant blend of organic Wakame, Green Tea, Tulsi, & Olive Leaf as the core of all our products.
- Healthy ingredients formulated to be in compliance with EcoCert and other natural standards.
- Manufactured in the USA.

Our formulas are good for the planet:

- Readily biodegradable in both fresh and saltwater.
- The only sunscreen that has been tested to be non-toxic to freshwater fish, saltwater fish, C. elegans and coral larvae.



- Sunscreen - SPF 30
- “Coral Care” Coming SS 2025
- Sunscreen for Face and Body - SPF 20
- Tinted Sunscreen - SPF 20 + 30
- Nourishing Body Lotion
- Sun & Sting Relief Gel
- Conditioning Shampoo & Bodywash
- Leave-in Conditioner
- Soothing Lip Balm
- Sun Protect Lip Balm - SPF 13
- Sun Protect Cherry Lip Balm - SPF 30



STREAM2SEA MAKE A PLAN FOR YOUR BUSINESS ?

For more information and opportunity to work together ?

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UK/Europe

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Rest of World



STREAM2SEA PROGRAM

THANKYOU !



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