

To: All MNAs and Candidates
From: Elections Panel
Re: Elections Panel Notice #3
Date: 9 September 2025

Campaign Promotional Materials via World Sailing

Videos

Candidates are reminded that they have the option to submit a video message to World Sailing which will be displayed on the World Sailing website.

Clause 3.5 of the Election Rules provides for Video promotion of your candidacy:

In addition, each candidate may, as he or she chooses, prepare and send to World Sailing a video promoting his or her candidacy which will be uploaded to the World Sailing website (and/or to a social media platform designated by the Chief Executive Officer). The Chief Executive Officer shall, with the agreement of the Elections Committee, require that this video be provided by a certain date and time, be in specified format and not exceed a certain length. The Chief Executive Officer may, with the agreement of the Election Committee, decline to publish any video which in his opinion contravenes the Election Rules or which is otherwise inappropriate for World Sailing to publish. The Chief Executive Officer shall publish any candidate videos (received by the specified date) on the same date. (received by the specified date) on the same date.

1. There is no requirement to submit a video for publication, but World Sailing is making this option available to assist candidates in promoting their candidacy to World Sailing Members.
2. When published, videos will be available on the World Sailing YouTube Channel – www.youtube.com/worldsailingtv. World Sailing will inform Member National Authorities when they have been published.
3. The following requirements apply:
 - a. No longer than 5 minutes in length. If they are longer, World Sailing will cut the video at 5:00 minutes.
 - b. Video is to be shot in 16:9 – landscape. 1920 x 1080 pixels HD (or as near as possible)
 - c. The ideal format is H.264 and MP4
 - d. Video should be free of graphics
 - e. The use of music is not permitted due to licencing issues.
 - f. All third party/ additional video footage must have appropriate clearance from the rights-holder and this must be supplied alongside the supplied video. (any such footage will be counted towards the maximum 5-minute length)
 - g. Videos will be placed in a playlist and will be ordered alphabetically by candidate surname.

4. The video detail will include:
 - a. Title – Candidate Name (Nationality) – Vice Presidential Candidate. E.g. Joe Bloggs (GBR) – Vice Presidential Candidate
 - b. Description – A video message from 2025 Vice Presidential Candidate, Joe Bloggs (GBR)
5. The YouTube Metadata will include the generic World Sailing tags including – World Sailing, sailing news, vela, voile, zagle, la vela, sejle, general assembly, elections, election, candidate name, president, vice-president.
6. If candidates have technical questions about their videos, please ask the World Sailing staff who will try to advise. However, it is not the responsibility of the staff to produce videos for candidates.
7. Please submit your video by **23 September 2025** to elections@sailing.org. World Sailing intends to publish the videos on **26 September 2025**.
8. If you submit your video or document after **23 September 2025**, World Sailing will still publish it on the website, but it cannot be guaranteed to be published at the same time as those received on or before **23 September 2025**. World Sailing will prioritise those sent for publication before the deadline, and then work on a 'first come, first served' basis thereafter.
9. Videos will be made available for candidates to embed on their promotional platforms and to share. Please note that candidates are only permitted to use the video as published by World Sailing. Additional campaign videos on promotional platforms are not permitted.

Election Rules

Candidates are reminded of the requirements of Section 4 of the Election Rules for campaign expenditure, Section 5 for trips and visits and Section 8 covering gifts and benefits.

Should candidates have any queries during the campaign period please contact the Election Panel via elections@sailing.org

Issued on behalf of the World Sailing Elections Panel