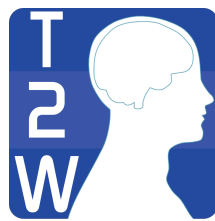


SPOTLIGHT: PROFILE

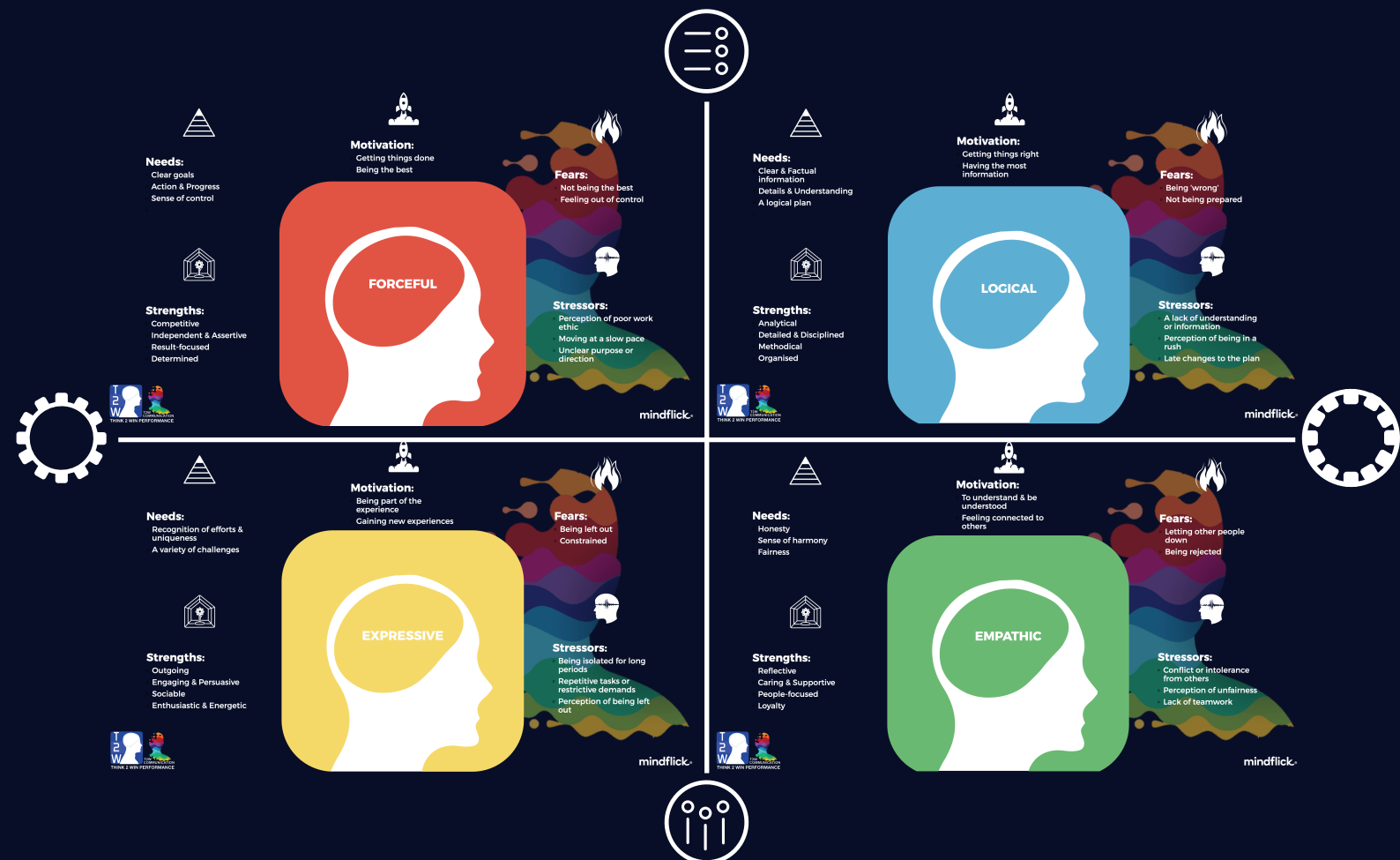
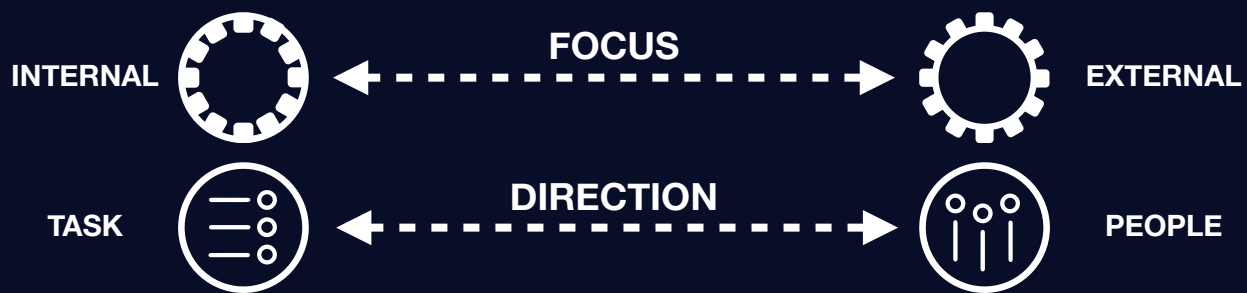
IT'S LESS ABOUT WHERE YOU ARE, AND MORE ABOUT WHERE YOU CAN GET TO.



Spotlight looks further than just 'Behavioural Styles', it also considers 'Mindset'. Put simply, some people are trying to win, whilst others are trying not to lose - with both proving to be successful strategies when applied skilfully.

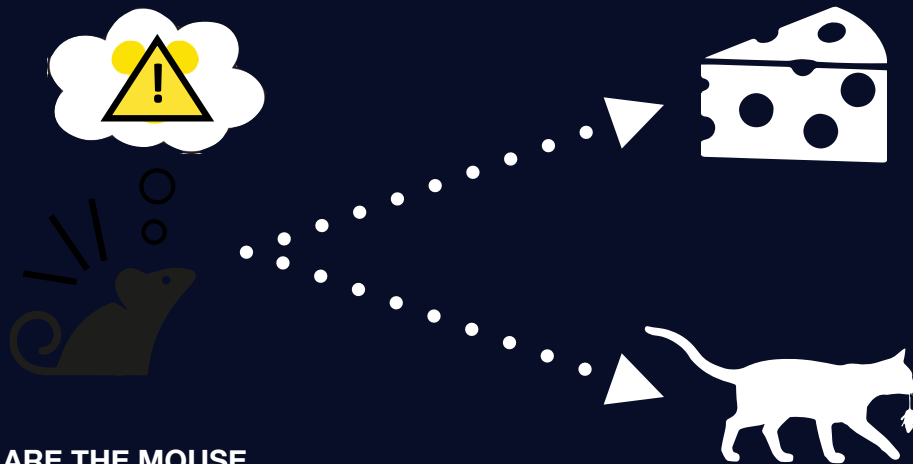
As a result, Spotlight aims to explore the major dimensions of character, based on the properties of the brain-behavioural systems. This includes the basic processes of motivation, learning and emotion. Taking these lessons, spotlight looks to give an understanding of both 'Behavioural Style' and 'Mindset', combining them into what can be termed "Performance Preferences".

Behaviours.



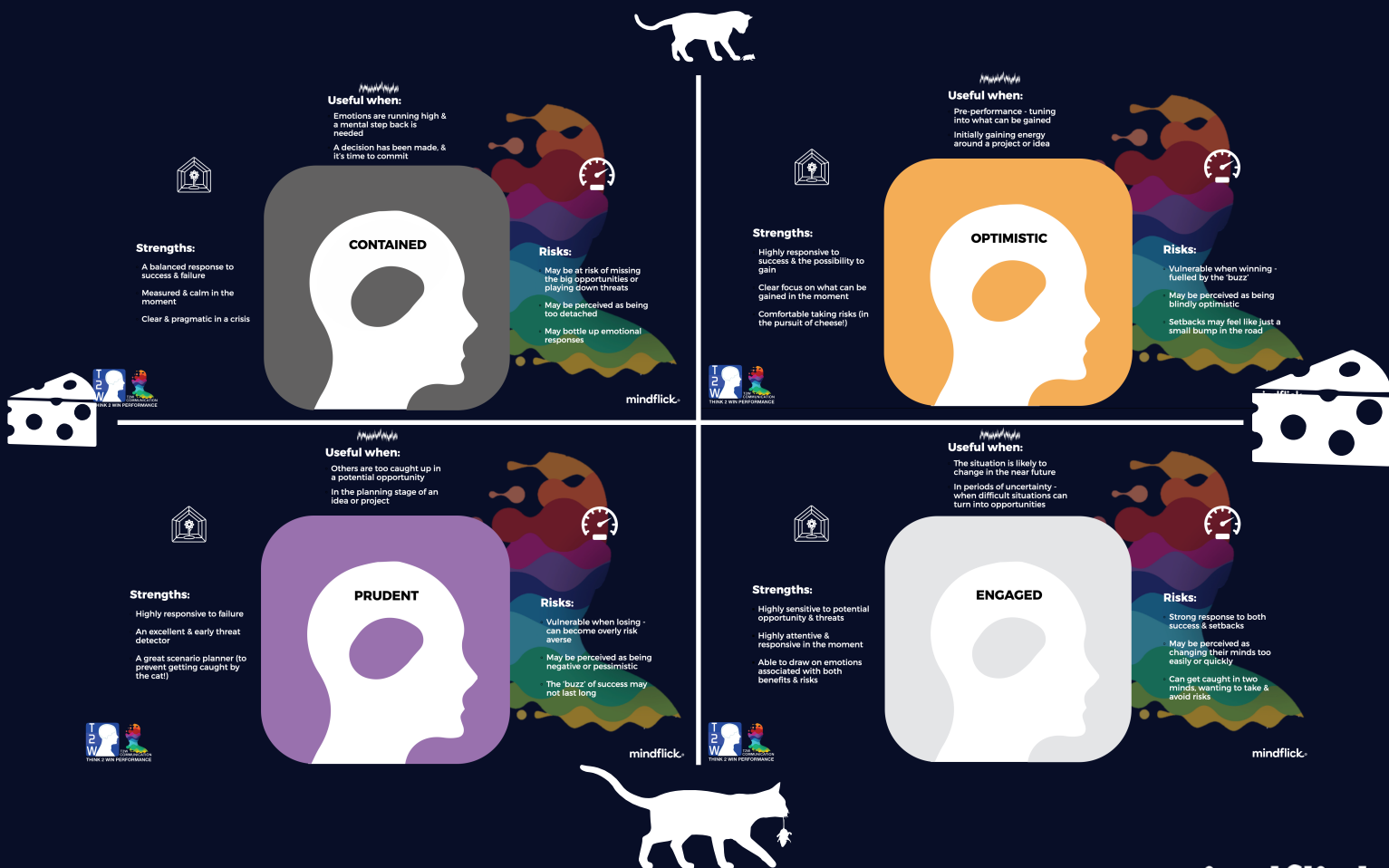
Mindset.

SENSITIVE TO REWARD



YOU ARE THE MOUSE

SENSITIVE TO THREAT



mindflick®

QUESTIONS?

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