

World Sailing
Growth of Sailing Committee Meeting Minutes

Meeting Date: Wednesday 10 September @ 1030 UTC

Location: Online via Microsoft Teams

<u>Present:</u>	
Malav Shroff (IND) – Chair	Alain Alcindor (SEY)
Inga Jakobsone (LAT) – Vice Chair	David Covo (CAN)
Mengdi Zhang (CHN)	Irina Pérez Leroux (DOM)
Sigrid Beckhmann (MEX)	Maciej Szafran (POL)
John Philp (FIJ)	Mandiaye Diouf (SEN)
Barbora Bachrata (SVK)	Abdur Rehman Arshad (PAK)
<u>Apologies for Absence</u>	
Tomasz Chamera (POL) – Vice President	Albassel Ibrahim (EGY)
Raynor Haagh (NZL)	
<u>Also in Attendance:</u>	
Beatriz Gonzalez Luna (MEX) – Vice President	Fiona Kidd – WS Head of International Development
Catherine Duncan – WS Development Manager	

1. Opening of the Meeting

- a. Opening Remarks – Chair
Malav welcomed everyone to the meeting.
- b. Apologies for Absence
Apologies for absence were received from Tomasz Chamera, Raynor Haagh and Albassel Ibrahim.

2. Projects, Events Funding and Sailing Ecosystem Presentations

Each working group Presented on the fourth pillar – Projects, Events Funding and Sailing Ecosystem.

Africa

Alain firstly outlined the importance of structured projects, events and funding and the importance of tourism and youth development in Africa.

The recommendations then followed:

- Project Development – Alain spoke around the importance of capacity building training for coaches and volunteers, infrastructure projects for marinas and sailing centres and ensuring sustainability was at the heart through ocean conservation.
- Flagship Events – these play a key role and Alain details the need for more structured event pathways in Africa outside of the Optimist African Championships
- Funding Opportunities – to make MNAs aware of the different funding streams available through Governments, International Bodies and Corporate Sponsorship. Alain also identified oportunities with NGOS and Development Agencies.

Alain finally spoke to the importance of a sailing ecosystem framework and partnerships in making projects and work happen.

Europe

Borka outlined the key priorities for Europe:

- Events & Funding – flexible event formats with shared equipment or rotation and providing guidance and tools for events to be open to the public and fans.
- Projects – that enable federations and athletes to access resources and tools so launch and scale projects that grow sailing. This can include knowledge exchange and platforms to share work.
- Sailing Ecosystem – recognising clubs, parents and local volunteers as pillars needed to grow in sailing. Ensure that we are ‘keeping sailing simple and accessible’.

Asia

Mengdi presented the recommendations from Asia based on Levels for funding. Mengdi recommend two distinct levels of funding, one for grassroots phases and one for the professional level.

- Funding can come from private sectors and business or event clubs’ own revenue generation streams.
- Second Hand Equipment market needs to be established so clubs have better access to equipment.
- Support major events in the region as these can be a revenue stream also.

Americas

Sigrid presented on the discussion from the Americas focusing on the different value propositions the Americas has which included Youth Empowerment, Ocean Connection, Tourism & Events and Pathways. Sigrid then recommended the following

- The role of key stakeholders – including clubs, corporate sponsors, governments, foundations & NGOs, manufacturers and education providers.
- Revenue Streams – through events, learn to sail and equipment

Oceania

JP presented for Oceania and spoke about the cost of equipment. This has a big impact on what is available for nations around the world. JP presented an analysis on Olympic Class boat costs, numbers sold and World Championship participation.

3. Discussion regarding Projects, Events Funding and Sailing Ecosystem

Malav summarised his key points for the presentations which were:

Theme 1 - Funding

- Event Funding - Having events which can be funded by sponsors and increasing the number of regional/continental events
- Government Funding – through tourism boards and sustainability projects.
- International Bodies – the IOC, Continental Olympic Committees, Commonwealth Federations and World Sailing for example.
- NGOs – supporting the positive aspects of sailing development

- Equipment Costs - how to support one and other as MNAs with access to equipment and reduced costs

Theme 2 – Marketing the Sport

- How to grow the number of MNAs who are members of World Sailing
- Use of tourism to market the sport

Theme 3 – Increasing Participation:

- Decrease the cost of participation to increase the numbers taking part.

Theme 4 – Mentorship:

- Creating partnerships between MNAs, Athletes, Coaches to help share knowledge and experience.

Discussions then focused on the creation of standardised materials that MNAs and Clubs could take and use for their own training. This then led to discussions about the role and future developments for the World Sailing Academy.

4. World Sailing Office Update

Catherine presented an update which covered the World Sailing Academy, an overview of the education courses, the Youth Athlete Development Programme for the Youth Olympic Games, World Sailing High Performance Scholarship, Steering the Course and the Development Webinar Series.

Catherine ended by presenting an update on the responses to the survey. 109 MNAs have now completed the survey. The committee asked to know which countries hadn't completed the survey, Catherine noted she would provide an update from those who haven't completed it and they would be targeted directly for responses. The final deadline for the responses will be Sunday 14 September.

Fiona presented on the upcoming Development Symposium and registration for the sessions via the Whova app.

5. World Sailing Annual Conference

Discussion for the agenda for the meeting at the annual conference included:

- A summary of each of the 5 pillars with key recommendations for each
- Form working groups for each of the pillars, these working groups will be responsible for executing the recommendations where possible.
- Discussion on how to execute each of the pillar recommendations.
- An update from the World Sailing Sustainability team.

Malav asked for the deadline for the Committees presentation to council, Catherine noted she would find out and confirm back to Malav.

6. Details of the Next Meeting

The next meeting will be held on 02 October at 1100 UTC, The committee will also have an additional meeting on 23 October to prepare for the annual conference and finalise the survey results.

